

How will we get there?

- Anticipate and proactive fiscal management
- Assemble the right stakeholders
- Physical Asset Plan (confidential)
- Certified Sites Plan
- Prioritize Commercial Infrastructure



City of Norwalk

705 North Ave
Norwalk, IA 50211

Preserving and
improving why people
want to live and work
in Norwalk

www.norwalk.iowa.gov

2028 Norwalk Strategic Vision



Tight Knit, Friendly Neighborhoods



Safest City in Iowa



Trails



Full Service Recreation Complex



Town Center



Vibrant Downtown



Mixed Use Developments



30% commercial tax income*



Increase Quality Jobs



2019 Benchmarks

- Commercial Tax Base - Gain commitment for \$15M of commercial projects
- Trails - Great Western Trail is engineered
 - o Prioritized entire trail system
 - o Internal/external funding
- Town Center - Site identified
- Rec Complex - Citizen survey
- Mixed Use Developments - Review zoning code for enabling mixed-use development
- Vibrant Downtown - Corner of North and Main Street completed

2021 Benchmarks

- FTE jobs available for 35% of working population
 - o 1,000 jobs created
- Mixed Use Developments
 - o 2 mixed developments in process
 - o Countyline Rd. Commercial Street Open (North Shore)
- Vibrant Downtown
 - o Cosmetic updated with new/renovated improvements, with parking and city park improvements
- Commercial Tax Base
 - o 30% tax base from commercial
- Safest City in Iowa
- Fulfill staffing /resource plan
- Trails
 - o 2 segments of the Great Western Trail Connection completed
- Rec Complex
 - o Concept design drafted and location identified
- Town Center
 - o Concept design is final

*This goal achieved will result in 16% less tax needed from residential property taxpayers

