



## **NPD Launches New Campaign** *#PinkPatchProject*

October 5, 2016 – The Norwalk Police Department kicked-off their inaugural #PinkPatchProject campaign Saturday, October 1<sup>st</sup>. The campaign is designed to increase public awareness about breast cancer, and other cancers, and to raise funds for fighting this disease.

During the month of October, officers of the Norwalk Police Department will wear this patch on their uniform. The pink patches are intended to stimulate conversation within the Community and to encourage public awareness in the early detection and fight against the diseases.

As part of this program, the Norwalk Police Department will be selling the pink patches for \$10 to the community. Proceeds from the sale of these patches will be donated locally to the John Stoddard Oncology Navigation Program. The Oncology Navigation Team helps bridge and connect patients and families with resources, and educate and support patients and families throughout the cancer journey. The Oncology Navigation Team is available to all patients of the John Stoddard Cancer Center and is available at no cost to the patient.

Anyone wishing to purchase a patch can go to Norwalk Public Safety or Norwalk City Hall. The patches will also be sold during the Norwalk HS Football games on Friday, October 7 & 21, and during the Norwalk HS Volleyball game on Tuesday, October 11. The Norwalk Police Officers are also selling the patches through the month of October.

Don't miss your opportunity to purchase a patch and support a worthy cause. Limited quantities available.