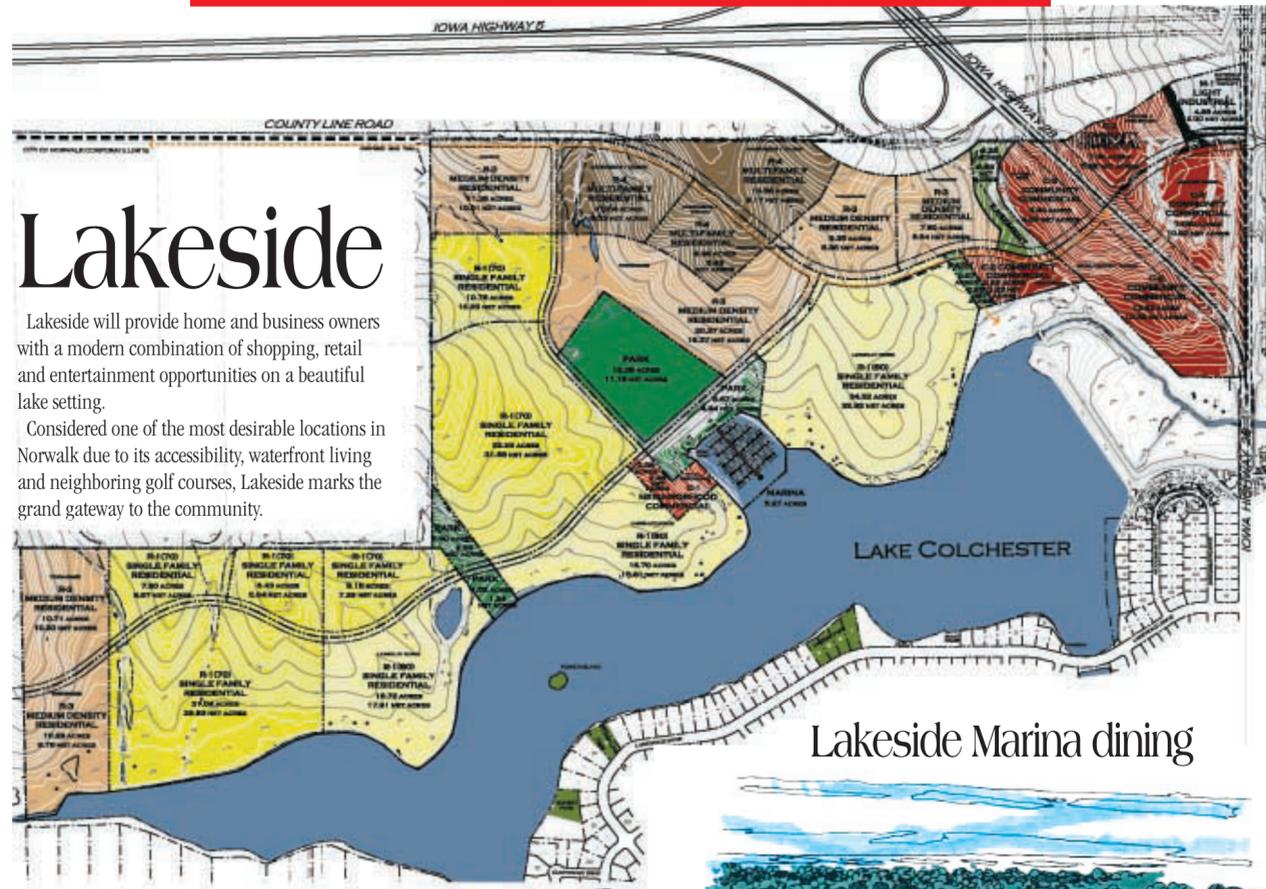


VISION PLAN

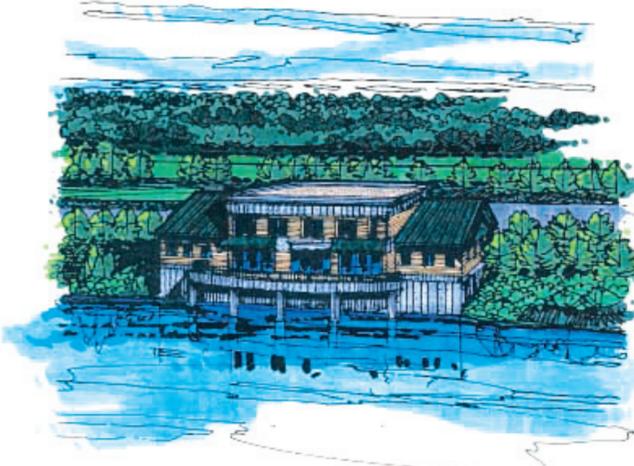
Lakeside

Lakeside will provide home and business owners with a modern combination of shopping, retail and entertainment opportunities on a beautiful lake setting.

Considered one of the most desirable locations in Norwalk due to its accessibility, waterfront living and neighboring golf courses, Lakeside marks the grand gateway to the community.



Lakeside Marina dining



STEVE GILLOTTI

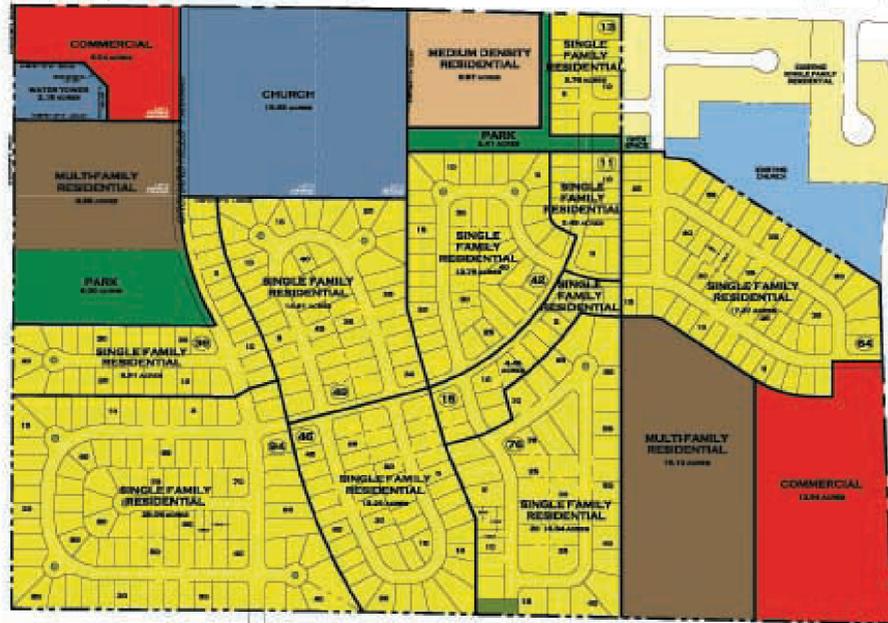
CEO, The Gillotti Companies

"People have talked for years about Norwalk's potential to be a leading community in the Metro area. The completion of the Highway 5 beltway has made this a reality - Norwalk's time is now."



The new St. John's Church

MASTER PLAN / WILLIAM J. LUDWIG & ASSOCIATES



For information related to residential or commercial land opportunities, contact Steve Gillotti at 515-867-5600

Orchard Hills

Orchard Hills marks the western entrance to Norwalk. Offering a unique mix of retail space, worship center, shopping, single family and town-home living, Orchard Hills is located on a scenic hilltop surrounding the beautifully designed St. John's Church Campus.

NEWS RELEASE

NORWALK AND COMMUNITY AREA

APRIL 22, 2004

After years of compiling master plans, the transformation of Norwalk and surrounding area begins with the announcement of the

BILLION DOLLAR VISION PLAN

Norwalk's five year **PROPERTY TAX ABATEMENT**, a strong **School District**, **Police**, **Fire Department**, **HEALTHY INFRASTRUCTURE** its easy **ACCESSIBILITY** to the Greater Des Moines Area makes it a **FUTURE HUB** for economic growth.

MARK MILLER

City Administrator, City of Norwalk

Welcome to our Norwalk community. Our joint venture today with the Norwalk Chamber announcing the exciting news of our vision and future only emphasizes the potential of becoming involved in a community readying for growth and the services that our residents want and need.

Our vision quest is the result of the completion of the Beltway/Iowa 28 highway improvements providing residents of our community with the greatest access to the new business developments on the Westside, as well as business and governments centers

continued NORWALK



WILLIAM J. LUDWIG
Architect / Urban Planner

"Norwalk has more Planned Communities than any other suburb by population. This MIXED USE development process will lead the way in the Metro."

The Iowa Highway 5 Beltway intersections have created several "SUPER SITES" for commercial, retail, office park and mixed residential.

RICHARD WILKEY

Director of Development, Warren County Economic Development Corporation

Norwalk and its surrounding area are ideally located to grow and prosper. Further, they have the public and private leadership who have the skills and willingness to work with developers to make economic development projects happen.

The recently completed beltway, Route 5, at the northern edge of Norwalk allows travel to any part of the greater metropolitan area within a matter of minutes, and Route 28 provides convenient north-south access as well. The Des Moines International Airport is an easy five to ten minute drive.

The City of Norwalk is very aggressive in extending sanitary sewer lines to serve the existing and expanding city, in

continued Wilkey

MICHAEL A. COPPOLA

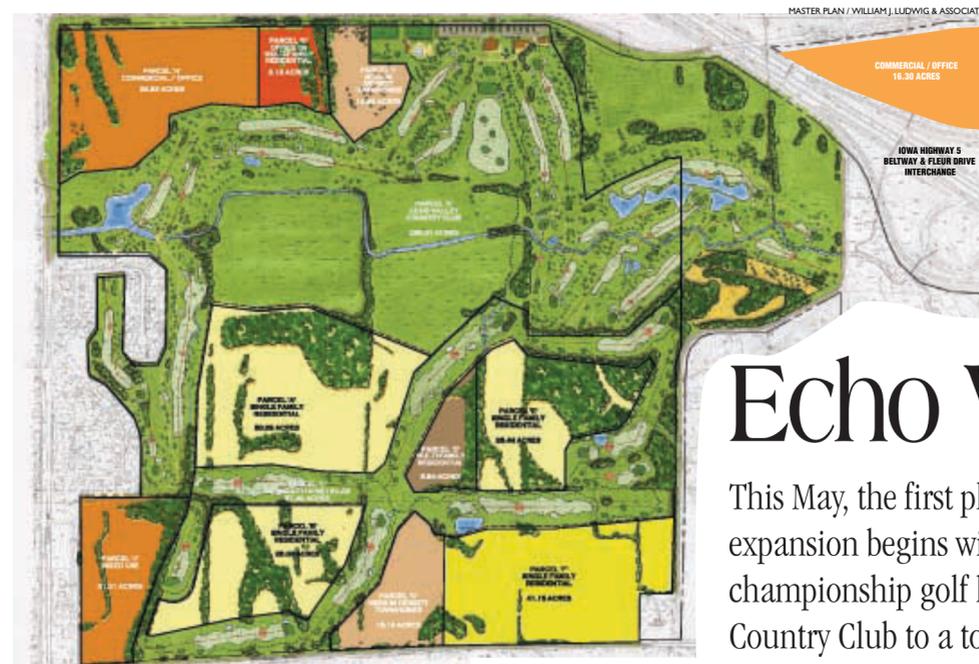
CEO / Coppola Enterprises

"Echo Valley is a 700 acre master planned community situated between the Norwalk and Des Moines Airport interchanges on the new Highway 5 Beltway.

The proximity to the new Beltway puts businesses and residents within minutes of any location in the Metro area."

Echo Valley

This May, the first phase of a \$150 million dollar expansion begins with the opening of 9 new championship golf holes, bringing Echo Valley Country Club to a total of 27 championship holes.



NORWALK continued from page 1A
 downtown and the interstate Highway system. Improvements to Des Moines International Airport make travel a convenient and accessible service to Norwalk and the North Warren County area. Norwalk is situated in a very dynamic location.

Our five year residential property tax abatement program, water/sewer infrastructure planning and implementation, our schools, our ease of getting into and from anywhere in the Metro only reinforces what is beginning to develop in Norwalk. Norwalk has been very progressive and these efforts are complemented by the Easter Library, the McAninch Sports Complex and many linear pedestrian trails, parks, and library services. Police, Fire and EMS services are very strong.

You will find a City staff dedicated to working with developers, builders, realtors, businesses and those willing to invest in this "ready" and "waiting" community.

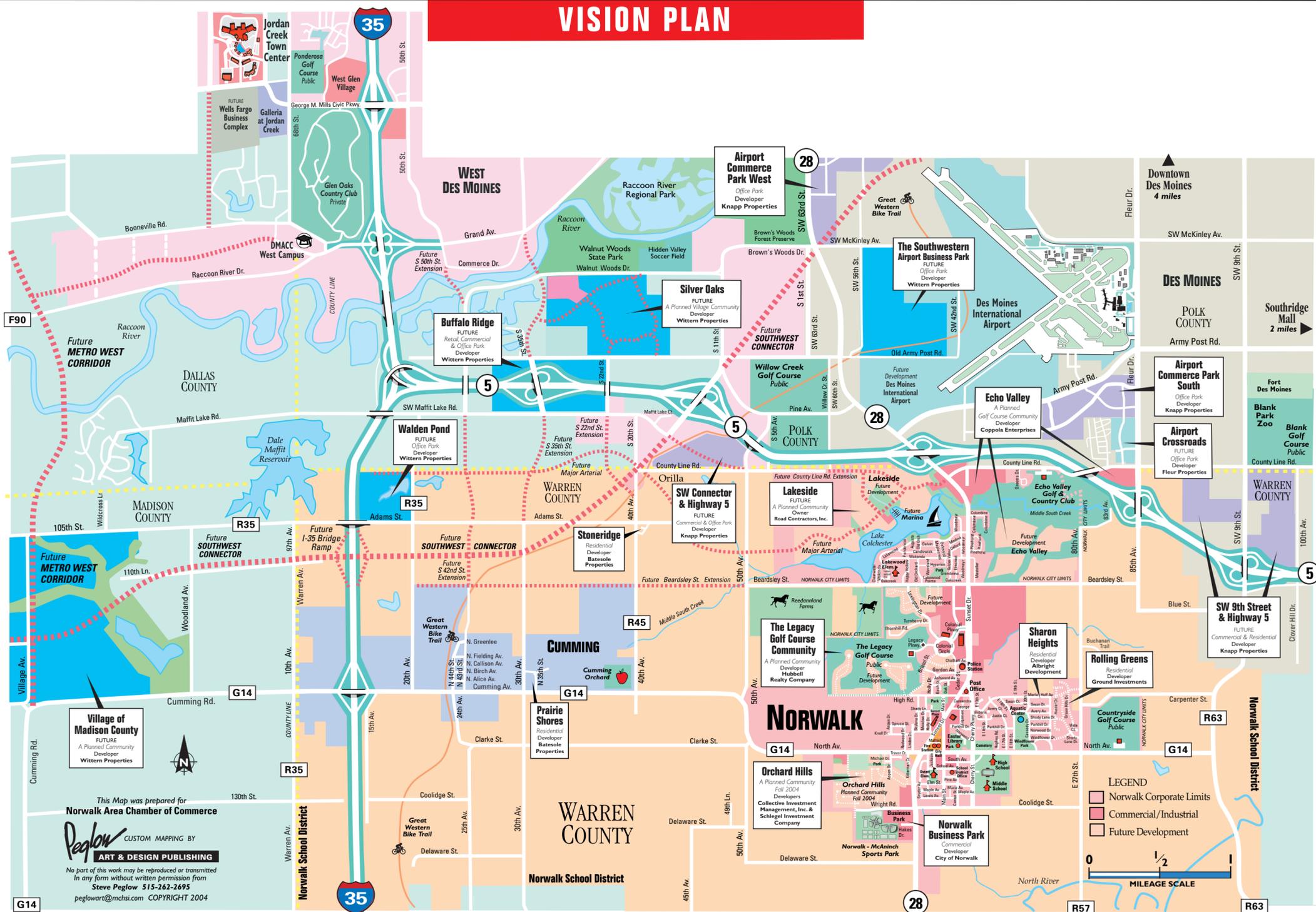
Several years ago when Norwalk began its marketing efforts we determined that it was appropriate to highlight the center focus that Norwalk has in its geographic location. To tap that, our efforts focused on times, and distances to all the areas of the Metro, the jobs, the activities, the events, and the exciting things that make living in the area a most positive action.

We continue to do that and now Norwalk will become known by many more people who make the decisions to locate in a community that offers these qualities. Our neighborhoods; the Legacy, Old Town, Windflower, Lakewood, Orchard Hills, Lakeside, Rolling Green, Echo Valley, Sharon Heights, and Countryside, are vital and developing environments offering a variety of opportunities for all.

We are entering a new era and Norwalk can become the community of choice for many people who care about quality education, quality of life, community participation and convenience. Come to Norwalk and stay.

Enjoy the day, and remember Norwalk is "Close to Where You Want to Be!"

VISION PLAN



WILKEY continued from page 1A
 cooperation with the metro sewer agency. The combination of ready roadway access and sewer service make Norwalk "geared for growth".

The quality of life in Norwalk is exemplary, with excellent public schools, three golf courses, and other recreational and education amenities. It provides small town feel next to the larger city life of Des Moines.

Norwalk is a welcoming place for developers. They have a positive common sense attitude toward development, and are ready to lend a helping hand to get projects approved and underway in a short time frame.

In my role as Director of Development for Warren County Economic Development Corporation, it is always a productive and pleasant experience to work with Norwalk and developers in putting together pieces that make for a successful project, whether it is large or small.

The combination of prime location and excellent leadership make the future of economic development in Norwalk very bright.



PUBLISHED BY
 Norwalk Area Chamber of Commerce,
 City of Norwalk

DEVELOPED & PRODUCED BY
 Peglow Art & Design Publishing
 Standridge Group

VISION PLAN COMMITTEE
 Chairperson, Dr. Donna Grant
 Co-Chairperson, Mark Miller
 Newton Standridge, Chad Stevens,
 Jon Niemeyer, Steve Albrecht,
 Lois Siddens, Linda Fehl,
 Steve Peglow & William J. Ludwig



Proud to have served
NORWALK
 for over 100 years
 and ready to
 make your next
VISION
 a reality!

801 Main Street (515) 981-4234
 Norwalk, IA 50211 www.citystatebank.com

Member FDIC



Rolling Green offers a traditional suburban style of living combined with all the amenities, including city sewer and water. You're sure to enjoy the winding boulevards, rolling hills, and unique lot layouts Rolling Green has to offer.

For more information call Steven Fiterman at 515-633-0564
 Home Builders, Albright Development Corporation and Clarke Company LTD

We started with a VISION and are proud to present the taste of the country with elegant home designs

Stoneridge & Prairie Shores

RESIDENTIAL DEVELOPMENTS



CONCRETE SUPPLY
 A Batesole Company
 Serving Our Customers Since 1994
 Ready Mix Concrete
 Production
 Delivery
 Call 515-223-4222



A Batesole Company
 Serving Our Customers Since 1994
 PCC Pavements
 Grading
 Buried Utilities
 Commercial Parking Lots
 Foundations & Floors
 Call 515-867-5600

