



bravo

About Bravo

- 16 local partner governments contribute a portion of the hotel-motel tax revenue.
- More than \$27 million awarded since 2006
 - 97% of all 28E revenue received has been directly granted back
- Bravo awarded \$3,369,580 to 58 organizations for FY16
 - Every community that had an organization apply received at least 66% of what was requested
- # of Bravo grantees increased 33% since FY12, doubled since 2006



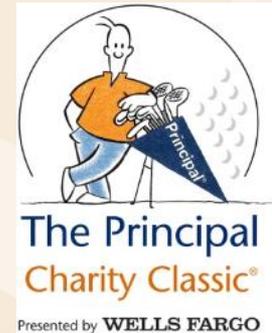
Driving Economic Impact

	2015
Total Regional Output	\$120.9 million
Arts & Culture Sector Jobs	2,336
Annual Participants	3,700,365



Connecting Kids and Culture

- Joint program of Bravo and Community Foundation of Greater Des Moines with proceeds from the Principal Charity Classic.
- More than 45,000 central Iowa students attend an arts, culture or heritage experience each year.
- 1,235 K-5th grade students from Norwalk Community School District participated.



Strategic Plan Milestones - 2015

New Vision, Mission and organizational values

Board Development

- Realigned all standing committees
- Recruited and onboarded 6 new members
- Implemented Open Records

Grantmaking

- Executed FY16 CEG
- Defined priorities for program enhancements

Finance and Sustainability

- New budget format



Strategic Plan - Implementation

Independent Economic Impact Study refresh

- Build on 2007, 2011

Arts & Economic Prosperity V

- National effort organized by Americans for the Arts
- Comparative data
- Results in June 2017

Community Cultural Assessment

- Connect all existing plans (Tomorrow Plan, individual city master plans, Capital Crossroads, etc.) as they relate to arts and culture
- Support the role of arts and culture in economic development and quality of life.



Contact Bravo

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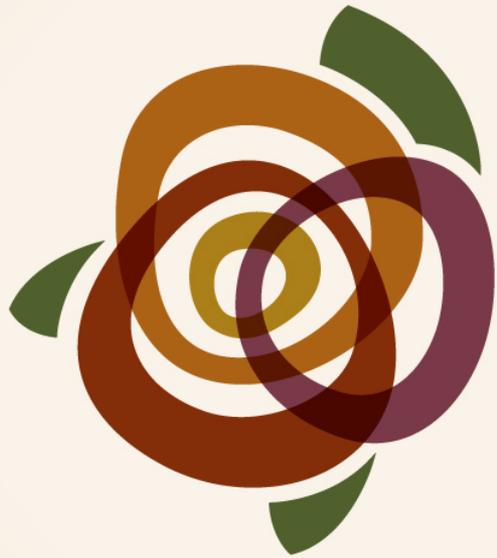
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