

**City of Norwalk
Presents**

**FY 16-17
Budget
Workshop**



**January 28,
2016**

Featuring:

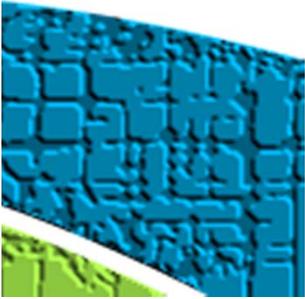
Mayor Tom Phillips
Council Member Erika Isley
Council Member Ed Kuhl

Council Member David Lester
Council Member Jaki Livingston
Council Member Stephanie Riva

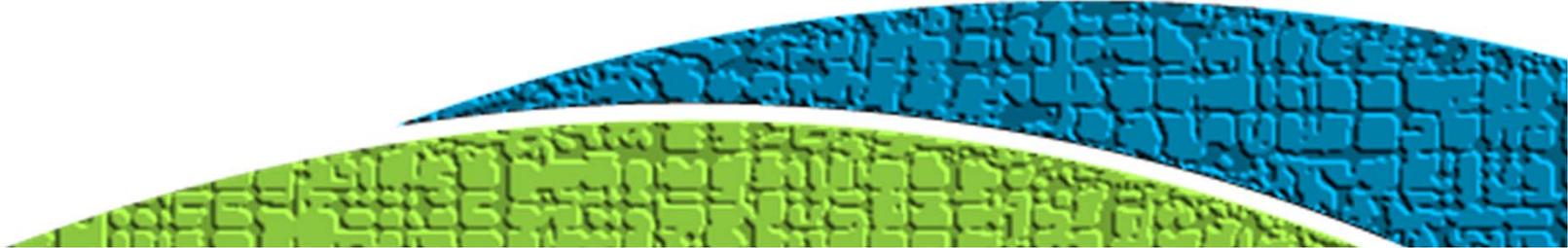
Produced By:

Jean Furler, Finance Director

Marketa George Oliver, City Manager



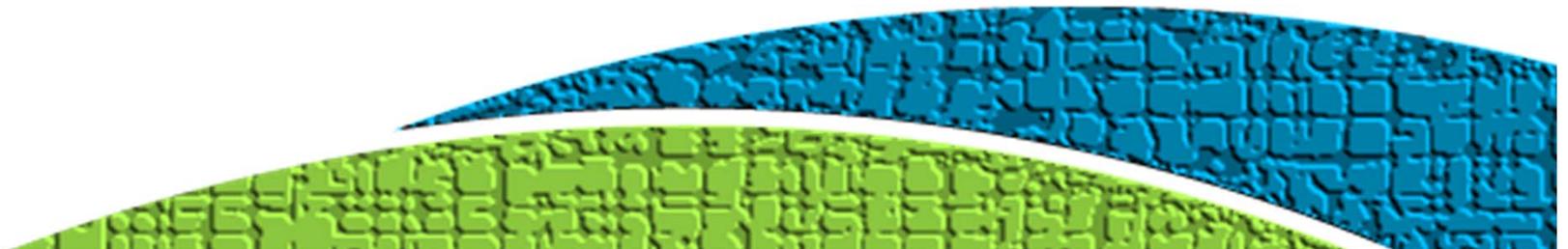
Guiding Principles

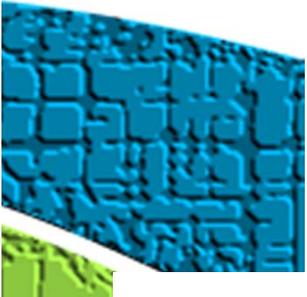
1. **Keep Levy Stable**
 2. **Address capital priorities established in July, 2014**
 3. **Reduce reliance on TIF**
 4. **Enhance Public Safety**
- 



Guiding Principles

1. **Keep Levy Stable**
2. **Address capital priorities established in July, 2014**
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4. **Enhance Public Safety**





The proposed levy rate is \$15.69499 – effectively the same as FY 13, FY 14, FY 15, & FY 16 levies

	FY 2017
Average Valuation	\$181,828
Rollback %	55.6259
Taxable Value	\$101,143
Tax Rate Per \$1,000	\$15.69
Calculated Tax	\$1,587.45
Last year CT	\$1,551.61





Guiding Principles

1. **Keep Levy Stable**
2. **Address capital priorities established in July, 2014**
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4. **Enhance Public Safety**





Capital Plan





Capital Expenditures

FY16 Year End budget

- \$5,565,257 for capital improvements

FY17 Year End budget

- \$555,000 for capital improvements
- 

Capital Plan



Capital Plan

Project	Cost
Holly Drive reconstruction Knoll Drive to Shady Lane	\$1,085,701
Wakonda Drive (Section 02, 03)	\$2,105,746
Orchard View Reginal Stormwater Detention	\$300,000
Industrial Park Regional Stormwater Detention	\$1,429,850
Library Roof Replacement	\$225,000
Water Main Replacement Capital Projects	\$280,000
Other Water Projects	\$96,000
Upgraded Storm Siren	\$50,000
Sycamore to Orchard Hills Drive south (along G14)	\$220,000
Gateway Project	\$175,000
Grant submitted to assist with Beardsley construction	
Colonial Parkway Improvements	\$300,000
Cedar Street Completion in FY16	\$500,000
Sump pump removal	\$20,000
Secondary storm system	\$25,000
Roads to be overlaid (Knoll in FY 16)	\$15,000
Manhole rehab	\$10,000
Warrior Run Sewer Trunk Extension	\$425,000
Cherry Pkwy Tree Replacement	\$3,000
Emerald Ash borer (Tree removal and replacement)	\$5,000
Traffic light head change Hwy 28/Colonial	\$7,500

Please note some of these numbers include FY15 expenditures.

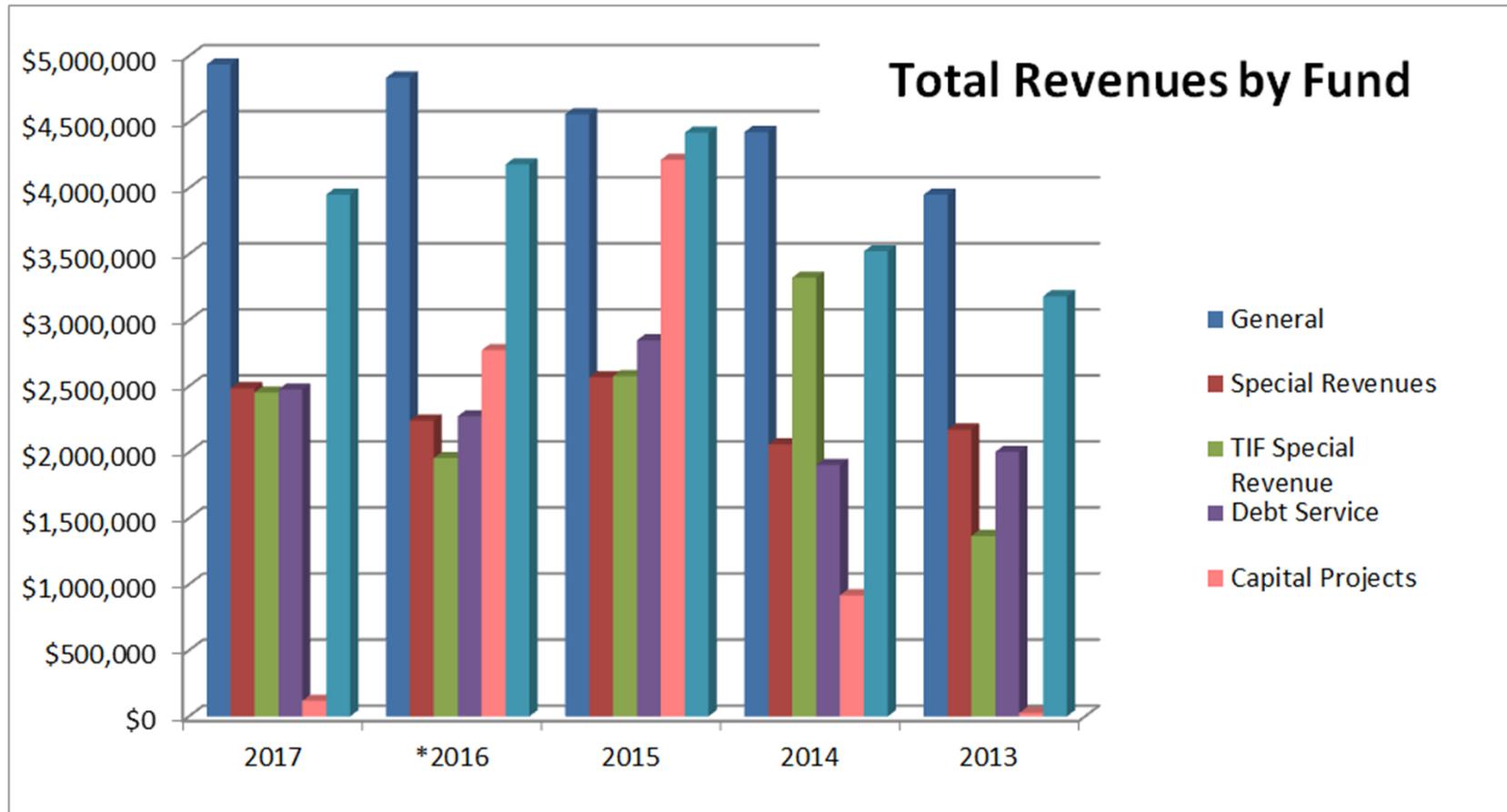


Guiding Principles

1. Keep Levy Stable
2. Address capital priorities established in July, 2014
3. Reduce reliance on TIF
4. Enhance Public Safety



Where Money Comes From...

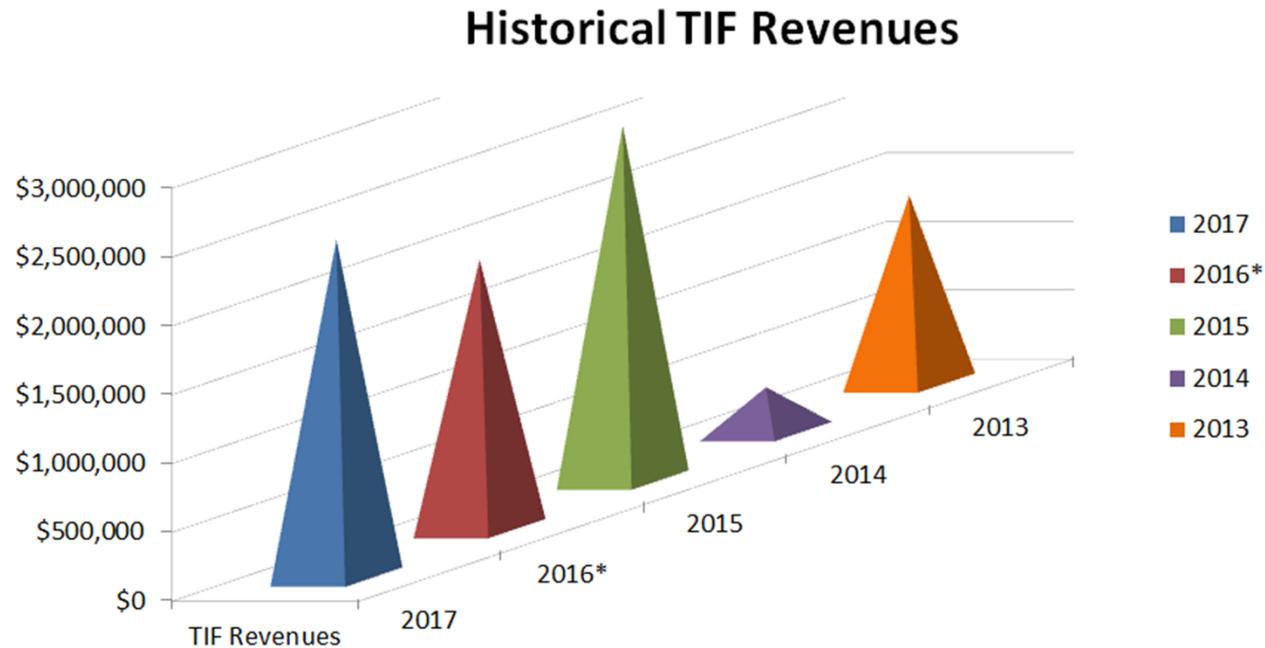


*Year End Estimate

FY2014 TIF included sales of capital assets totaling \$699,805. FY 15 included bond issues.



Historical TIF Revenues...



*Year End Estimate

The City released \$24.7 million in TIF valuation in FY 16 and \$25,387,077.





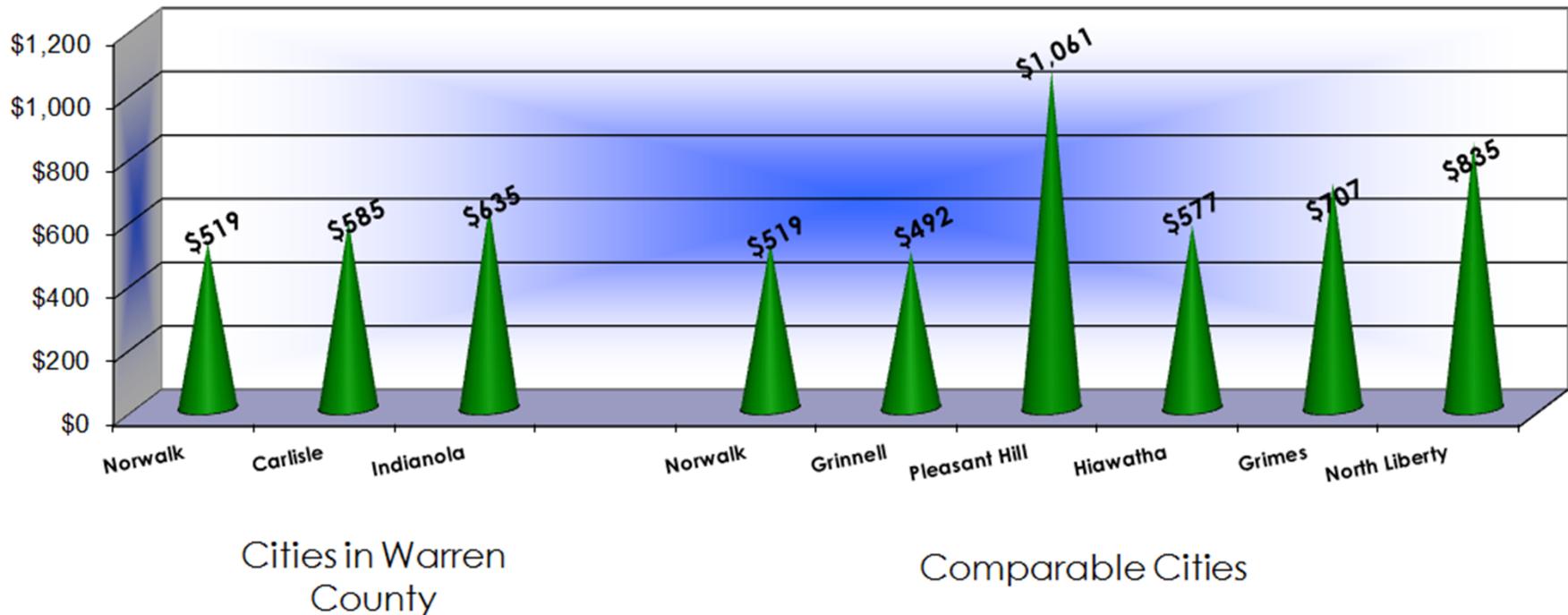
Guiding Principles

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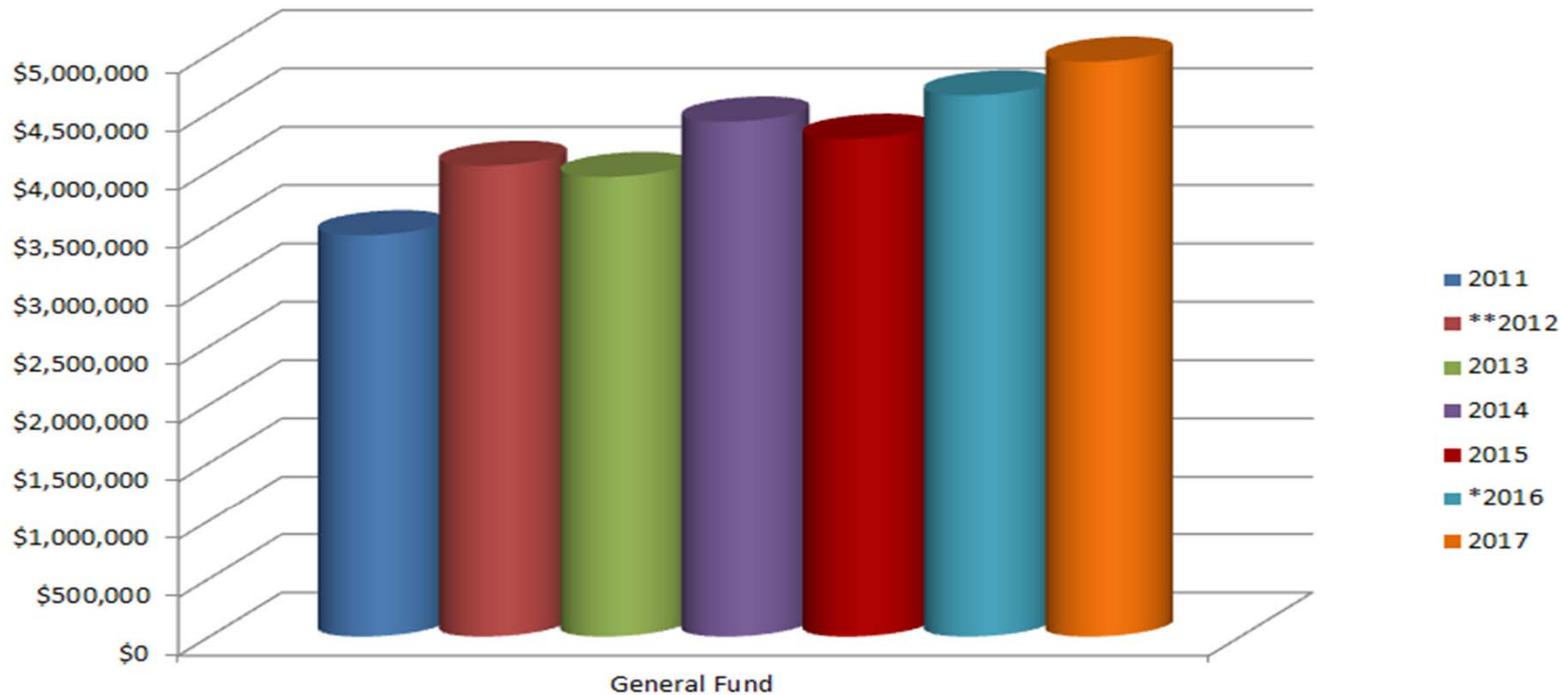
How does Norwalk compare?

FY 16 Per Capita General Fund Revenues



The median General Fund per capita revenue for larger cities in Warren County is \$585, \$66 MORE than Norwalk. The median General Fund per capita revenue for comparable cities across the state is \$642, or \$123 MORE than Norwalk.

Historical General Fund Revenues



*Year End Estimate **Included bond issues of \$3,891,669 that was removed from the above numbers for comparison purposes

- FY 2013, FY 2016 and Proposed FY 2017 include large TIF valuation releases. FY 15 is the first year of property tax reform.



Proposal for FY17 Budget

Public Safety Staffing

- Additional law enforcement
 - Add a 15th officer
 - Begin July 1, 2016
- EMS Week Night Staffing
 - Add night staffing during the week (M-TH)
 - Begin July 1, 2016
 - THIS MEANS 24/7 COVERAGE!!!





- 52 current full-time employees
 - 15 are in the Police Department
 - 4 in Fire
 - 2 in Administrative Support
 - 3.5 in Planning and Building
 - 2 in Customer Service/Utility Billing
 - 15 in Public Works
 - 3 in Library
 - 1.5 in CED
 - 4 in Parks and Rec
 - 2 in Administration
- 12 part-time employees (Library)
- Additional FTE shifts in Fire/EMS
- Up to 28 Paid on call employees in Fire



FY 16 Personnel

53 current full-time employees

- Full-time employees

- 16 are in the Police Department
- 4 in Fire
- 2 in Administrative Support
- 3.5 in Planning and Building
- 2 in Customer Service/Utility Billing
- 15 in Public Works
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- 12 part-time employees (Library)

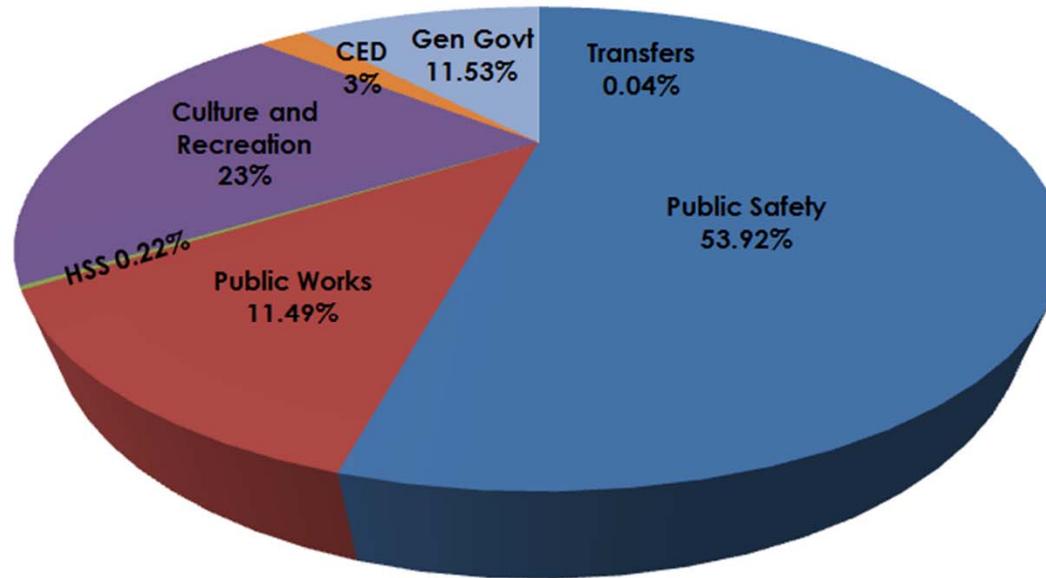
- Up to 28 Paid on call employees in Fire

- Additional Shifts and Additional Part-time Employees (4-6 additional PT staff members)

FY 17 Personnel



Where Money Goes...General Fund Operations



Public Safety is the largest General Fund expenditure category. The growth from 47.54% in FY 16 to 53.92% in FY 17 reflects the Council's priority to invest in Public Safety.

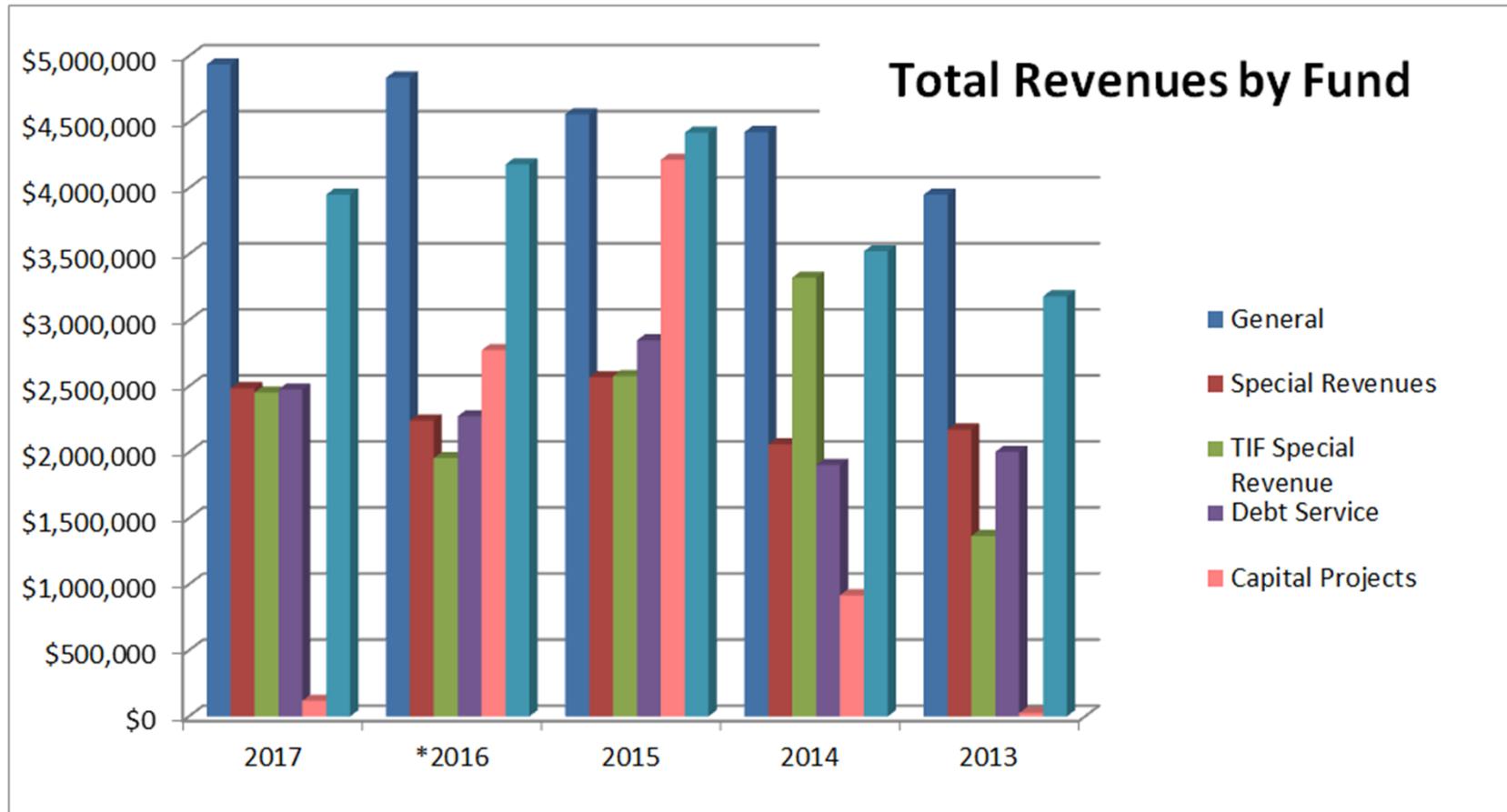




FY 17 Total Revenues



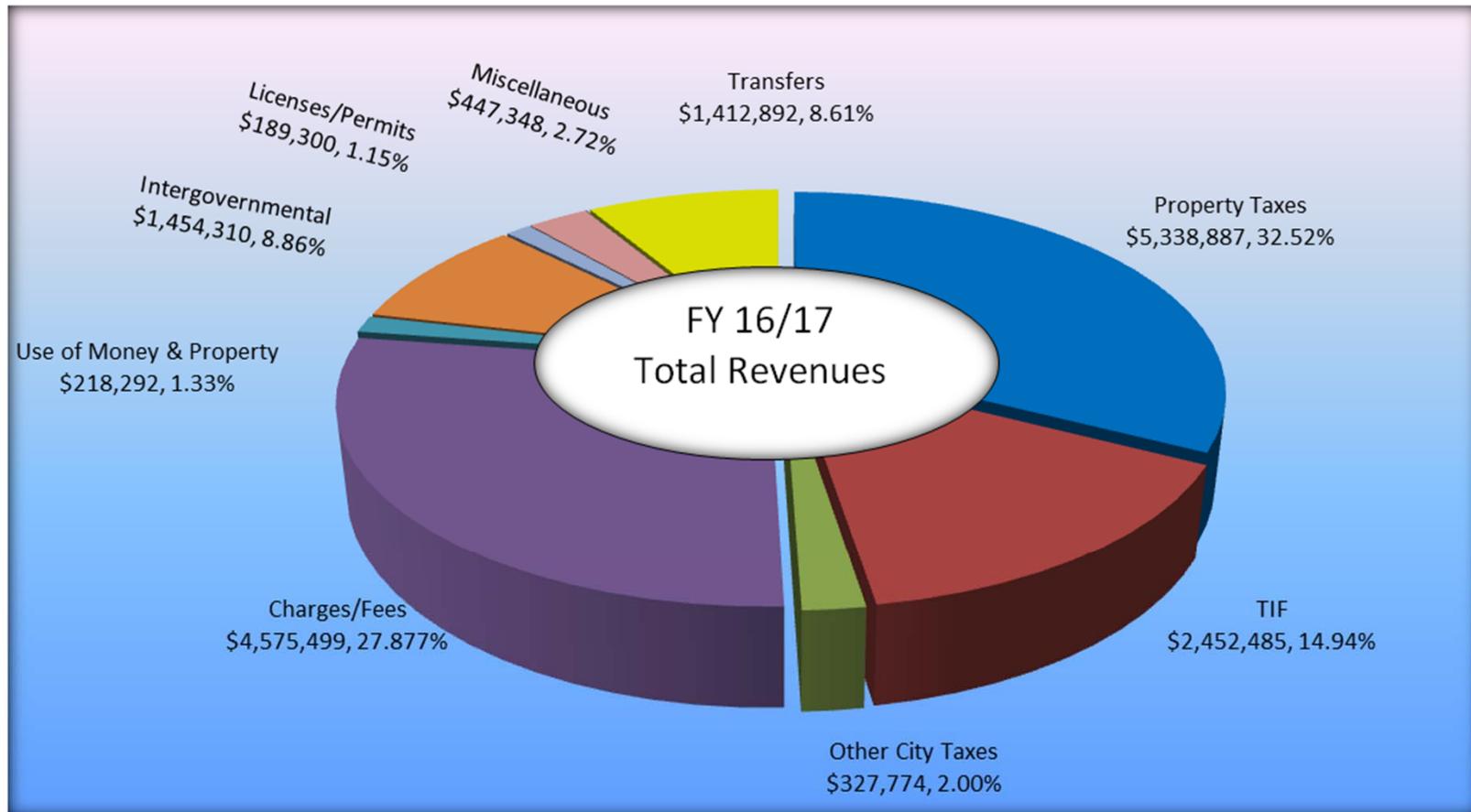
Where Money Comes From...



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Where Money Comes From...



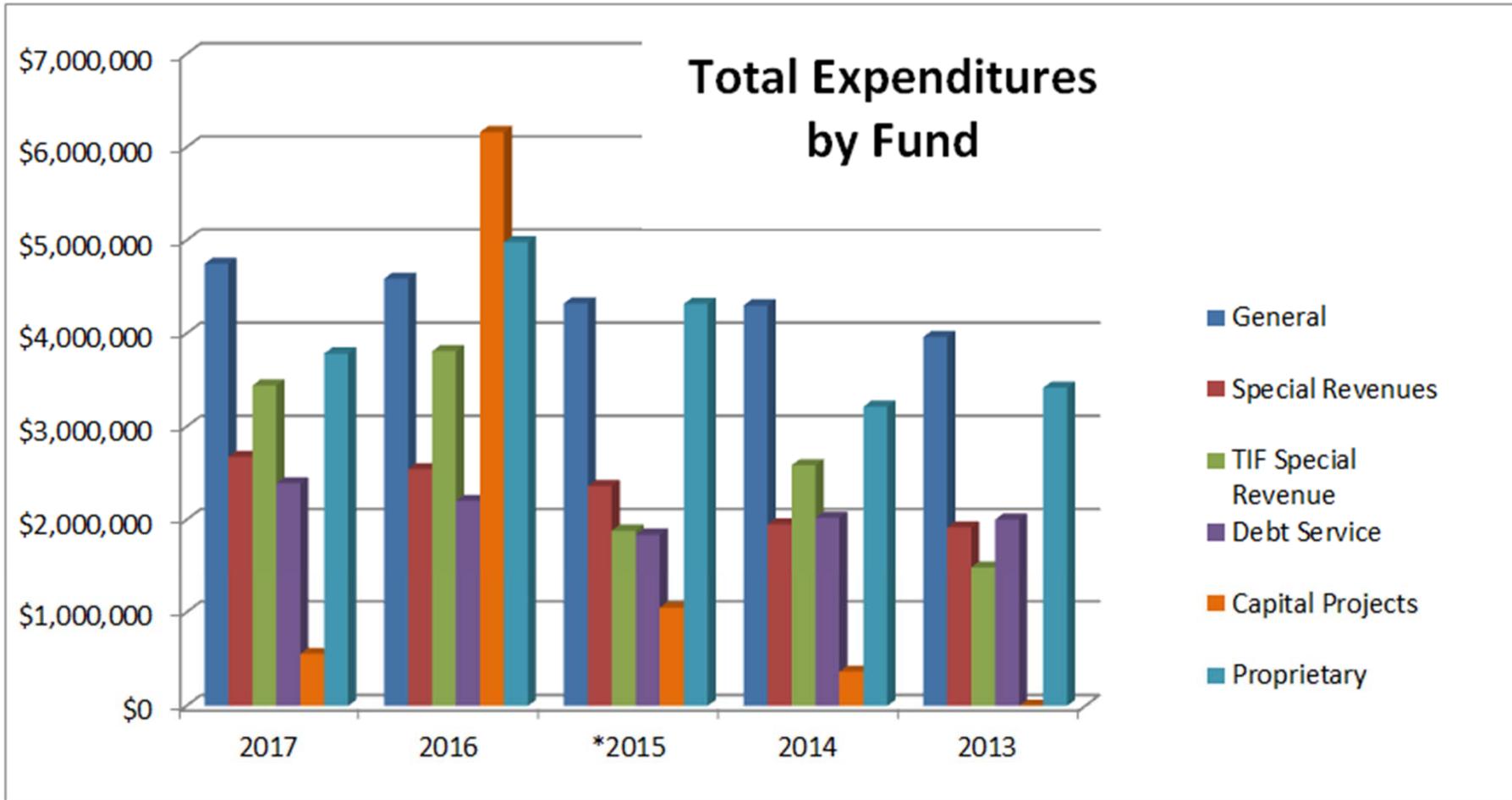
Property tax collections have increased from 27.02% of re-estimated revenues in FY 16 to 32.52% in FY 17. This is directly due to the release of TIF valuation into the GF and valuation growth.



FY 17 Total Expenditures



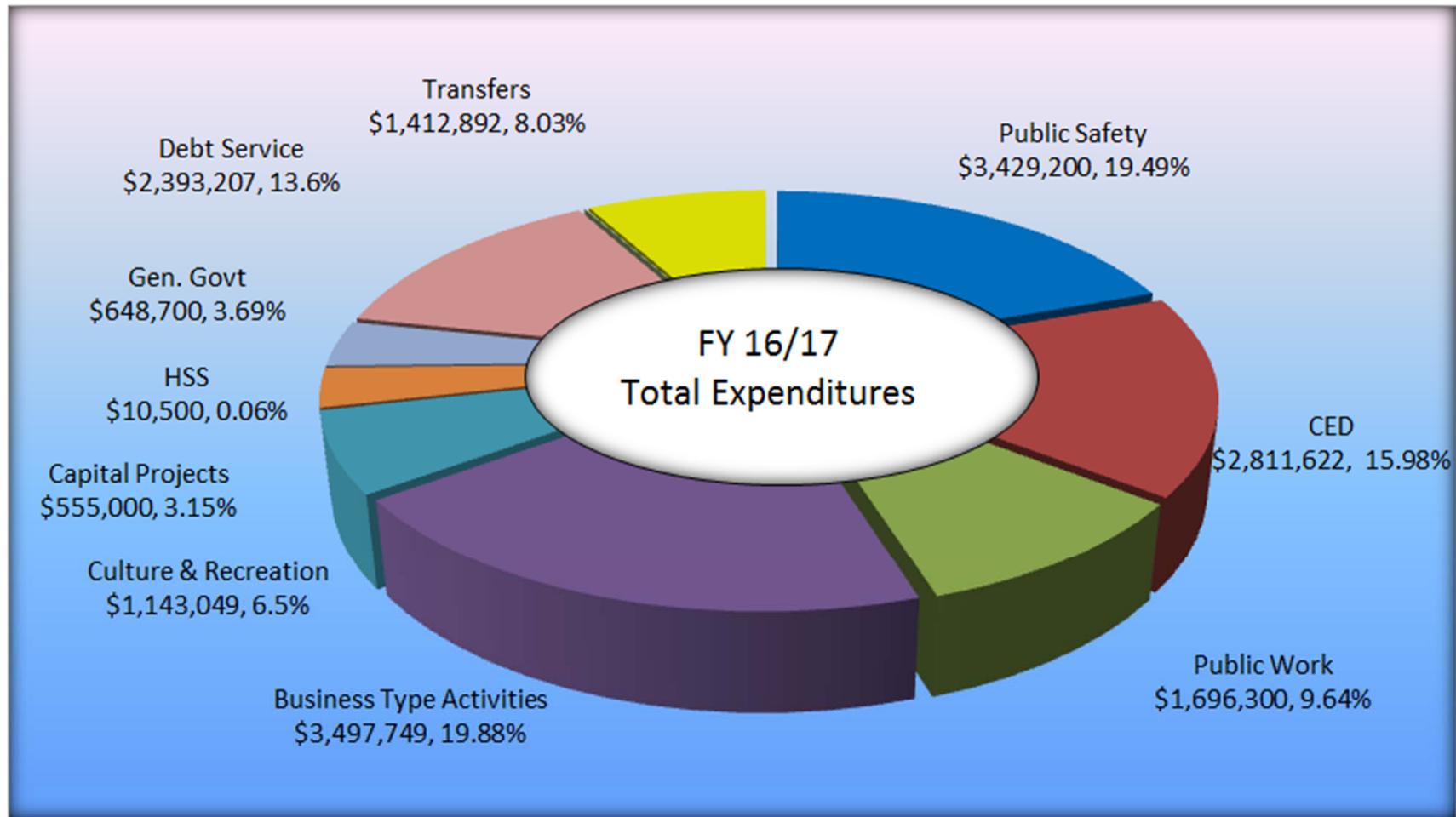
Where Money Goes...



*Year End Estimate

General Fund and Proprietary are generally the City's two largest expenditure areas.

Where Money Goes...



Business Type Activities is the largest expenditure category in FY 17.



Operations



**Proposed Budget
FY 2016-2017**

Departmental Accomplishments & Goals

Top three accomplishments for 2015:

Community policing activities / programs

- Received 3rd place in the nation in the National Law Enforcement Traffic Safety Challenge
- Attended or presented information at 73 events/meetings
- Completed the Walk About Project
- Started the Bicycle Patrol Program
- Answered 6,249 calls for service; a 22.3% increase over 2014
- Hired three new officers due to a resignation, a retirement and the COPS grant

Top three goals for 2016:

- Increase staffing levels
- Continue to develop citizen centric police services
- Implement the Community Impact Officer positions to increase effectiveness



Police

Departmental Accomplishments & Goals



Top 3 Accomplishments for 2015

- Completion of 2nd floor crew quarters
- Implementation of night staffing on weekends
 - Responded to 837 calls for service

Top 3 Goals for 2016

- Work to reduce response times through the addition of staffing
- Move Records management systems and reporting systems to CLOUD based storage, as well as making all reporting and inspections paperless
- Remold command structure to strengthen operations and training of personnel

Fire

Departmental Accomplishments & Goals

Top 3 Accomplishments for 2015

- Purchase of a 2016 Lifeline Ambulance placed into service in Dec.
- Provided a total of 40 hours for formalized continuing education to Norwalk EMS providers
- Reduced average response times with addition of in-house staffing

Top 3 Goals of 2016

- Add additional EMS staff to assist with expanded staffing hours
- Add new software to increase efficiency, and compliancy with rapidly changing standards
- Work to update all AED's within the City buildings and vehicles



EMS



Departmental Accomplishments & Goals

Accomplishments for 2015

- Established Norwalk as member of the management committee at Westcom
- Implemented a new population based formula for Westcom fees that allows for more predictable expenditures
- Brought Waukee on as a member of Westcom which reduced costs for Norwalk

Top Goals for 2016

- Implement the new CAD RMS software application
- Work with Westcom to establish mobile computer replacement schedule
- Use new CAD RMS software to provide more efficient deployment of resources



Other Public Safety

Departmental Accomplishments & Goals

Accomplishments for Fiscal Year 2015:

- A 21% increase in library program attendance;
- A 17% increase in circulation of resources that we credit to extensive collection development and increased displays of materials;
- A noticeable increase in library usage and community awareness of library programs and resources, especially in regards to our children and family programming.

Goals for Fiscal Year 2016:

- Continue to increase library usage and community awareness of library programs and/or resources;
- Increase in library circulation by 10%;
- Complete a survey of library patron needs and satisfaction;
- Complete an internal review of policies, procedures, and five-year strategic plan as we prepare to begin a new 5 year strategic plan in Fiscal Year 2017.



Library



Departmental Accomplishments & Goals

Accomplishments for 2015:

- City Park trenching accomplished
- Replaced Recreation Supervisor position with Parks/Complex Supervisor
 - Replaced Assistant Director position with Aquatics/Recreation Supervisor
- Slight increase in participation of youth sports
 - Increased baseball softball tournaments
- Maintain Norwalk Aquatic Center in operational condition for another year

Goals for 2016

- Refurbish existing pool
- Increase weekend tournaments
- Creation of a dog park
- Make improvements to the Sports Complex using capital improvement funds
- Plan/development of Elisabeth Holland Park
- Plan Orchard Hills Park
- Secure New Shelter for City Park



Parks & Rec



Community Concepts

On going savings in 2015 totaling \$103,500

- Self-fund portion of deductible
- Conducted phone audit and eliminated \$6,800 in operational costs

Grants, contributions, donations awarded in FY 15 totaling \$207,548

- COPS
- Parks Equipment (joint purchase with the School District)
- Trees grants
- Sidewalk



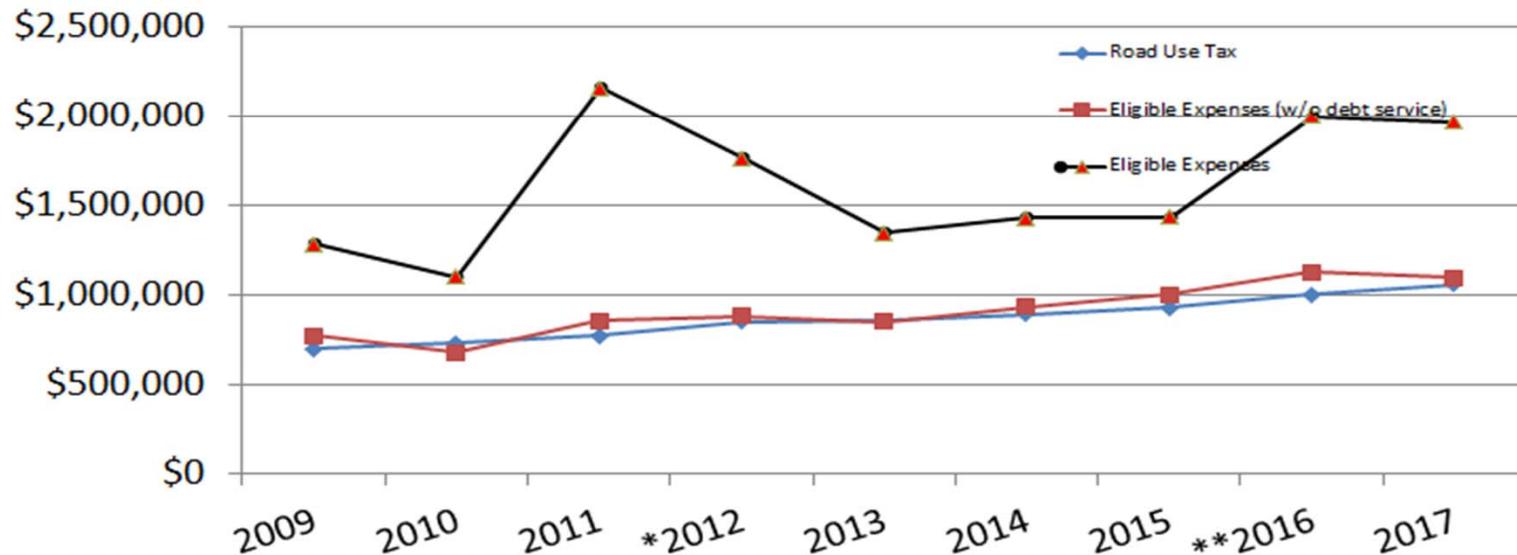
Road Use Tax History

Road Use Tax

	Fiscal Year									Totals
	2009	2010	2011	*2012	2013	2014	2015	**2016	2017	
Road Use Tax	\$701,507	\$730,665	\$770,329	\$848,443	\$856,626	\$893,192	\$930,123	\$999,999	\$1,060,000	\$7,790,884
Eligible Expenses (w/o debt service)	\$772,946	\$676,119	\$855,279	\$880,706	\$853,169	\$933,307	\$999,540	\$1,128,200	\$1,096,498	\$8,195,764
Eligible Expenses	\$1,282,016	\$1,099,942	\$2,161,446	\$1,760,443	\$1,343,862	\$1,425,594	\$1,434,028	\$1,997,616	\$1,965,769	\$14,470,715

*This is when updated census figures were implemented for per capita payment.

** Projected year end and increase in gas tax.



*This is when updated census figures were implemented for per capita payment.

** Projected year end and increase in gas tax revenue.



Departmental Accomplishments & Goals

Accomplishments for 2015:

- Completion of second year of 28E for Snow Removal with the DOT, meeting and exceeding ALL performance measures
- Ground stockpile concrete in-house for \$7,500 savings
- Completed asphalt patches on 80th Street

Goals for 2016:

- Implement an up-to-date GIS system for all City infrastructure.
- Implement preventive maintenance program for vehicles and equipment.
- Update infrastructure inventories



Public Works - Streets

Departmental Accomplishments & Goals

Accomplishments:

- Poured bases for picnic tables
- Enhanced building maintenance
- Managed library roof project

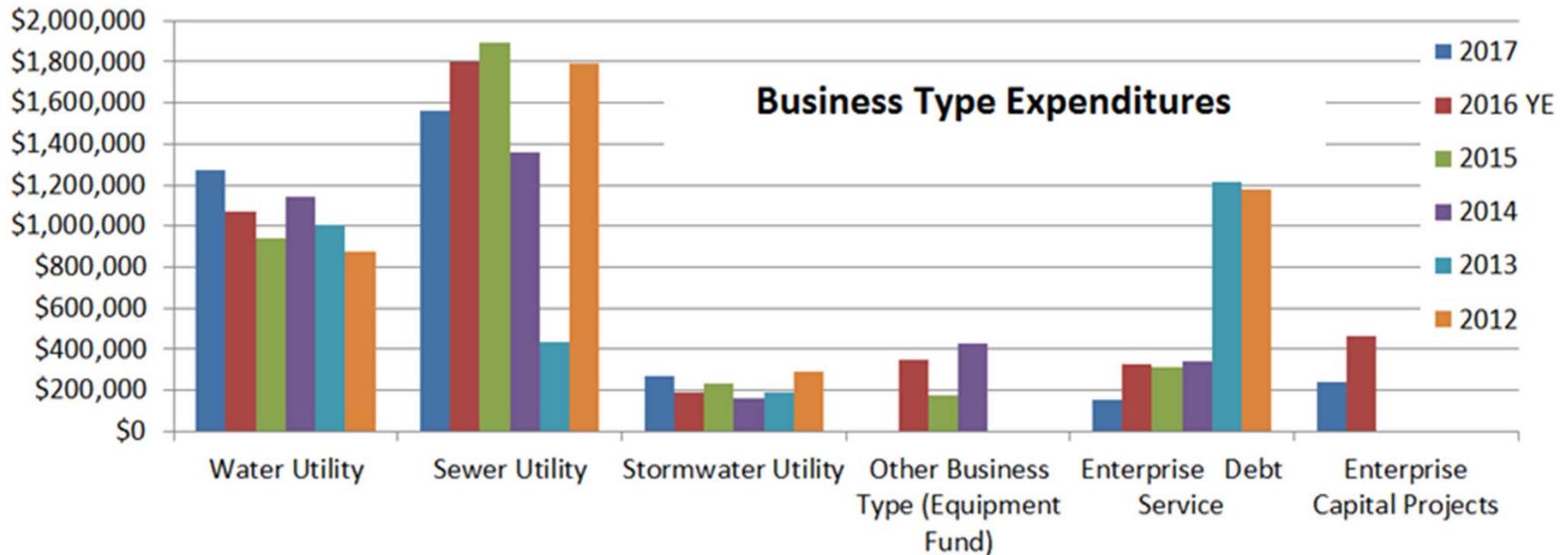
Goals:

- Enhance and maintain Gateway beautification efforts
- Assist with improvements at the swimming pool
- Increase support for other depts. in building and grounds maintenance



*Other
Public
Works*

Departmental Accomplishments & Goals



Business Type Activities

Departmental Accomplishments & Goals

Top three accomplishments for 2015:

- Initiated hydrant painting program
- Expanded water meter replacement program
- Began water main replacement program

Top three goals for 2016:

- Execute Warren Water Buyout
- Design west feeder main
- Implement Valve exercise program
- Update flow and pressure readings



BTA - Water

Departmental Accomplishments & Goals

Accomplishments for 2015:

- Successfully completed third year of root removal treatment – reducing backups by 90+%
- Televised another 20% of our sewer system..

Goals for 2016:

- Complete cleaning of collection system.



*BTA –
Sewer*



Departmental Accomplishments & Goals

Accomplishments for 2015:

- Undertook design of two regional detention facilities
- Vigorously pursued inspections
- Cleaned several open drainage ways

Goals for 2016:

- Complete construction of largest detention facility
- Reconstruction of intakes
- Address erosion control issues

BTA - Stormwater





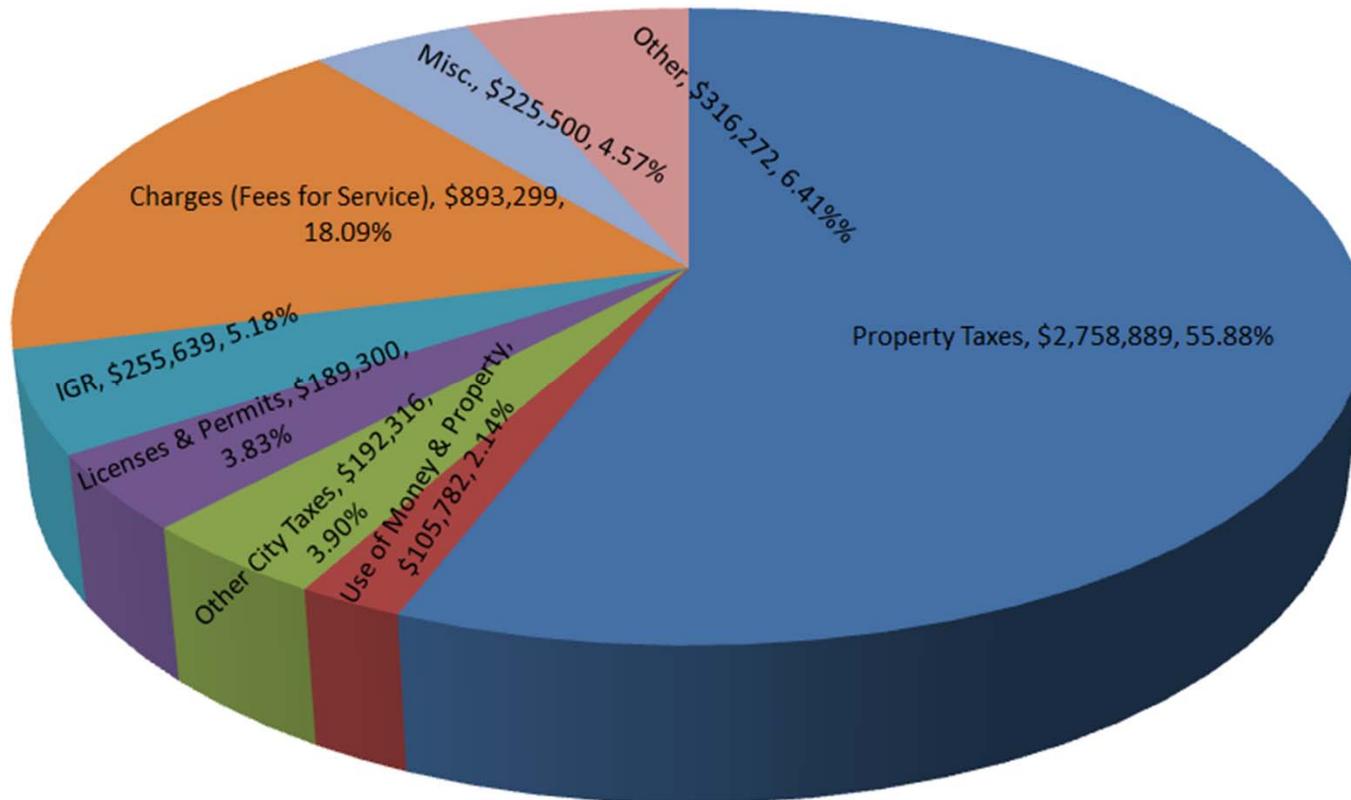
Homeowner Information



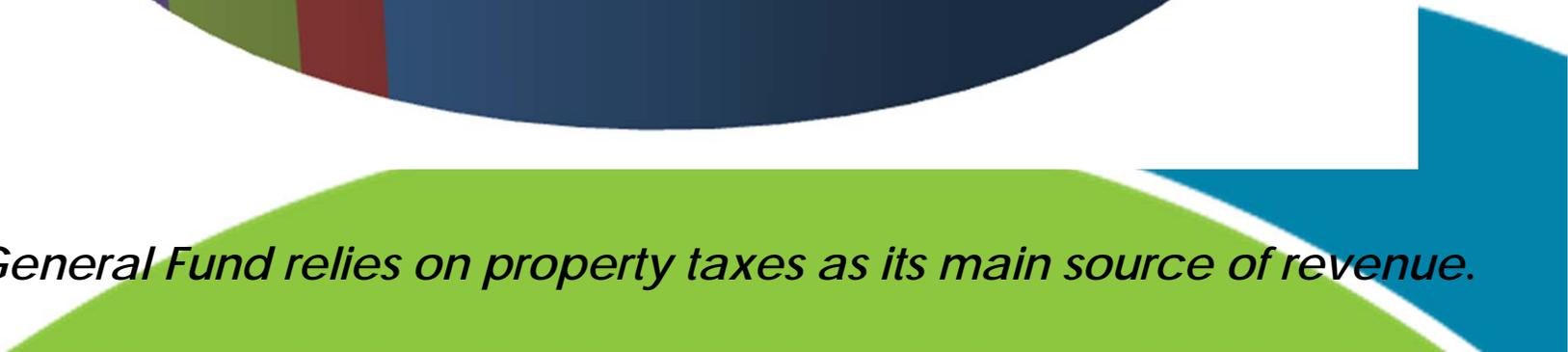
**Proposed Budget
FY 2016-2017**



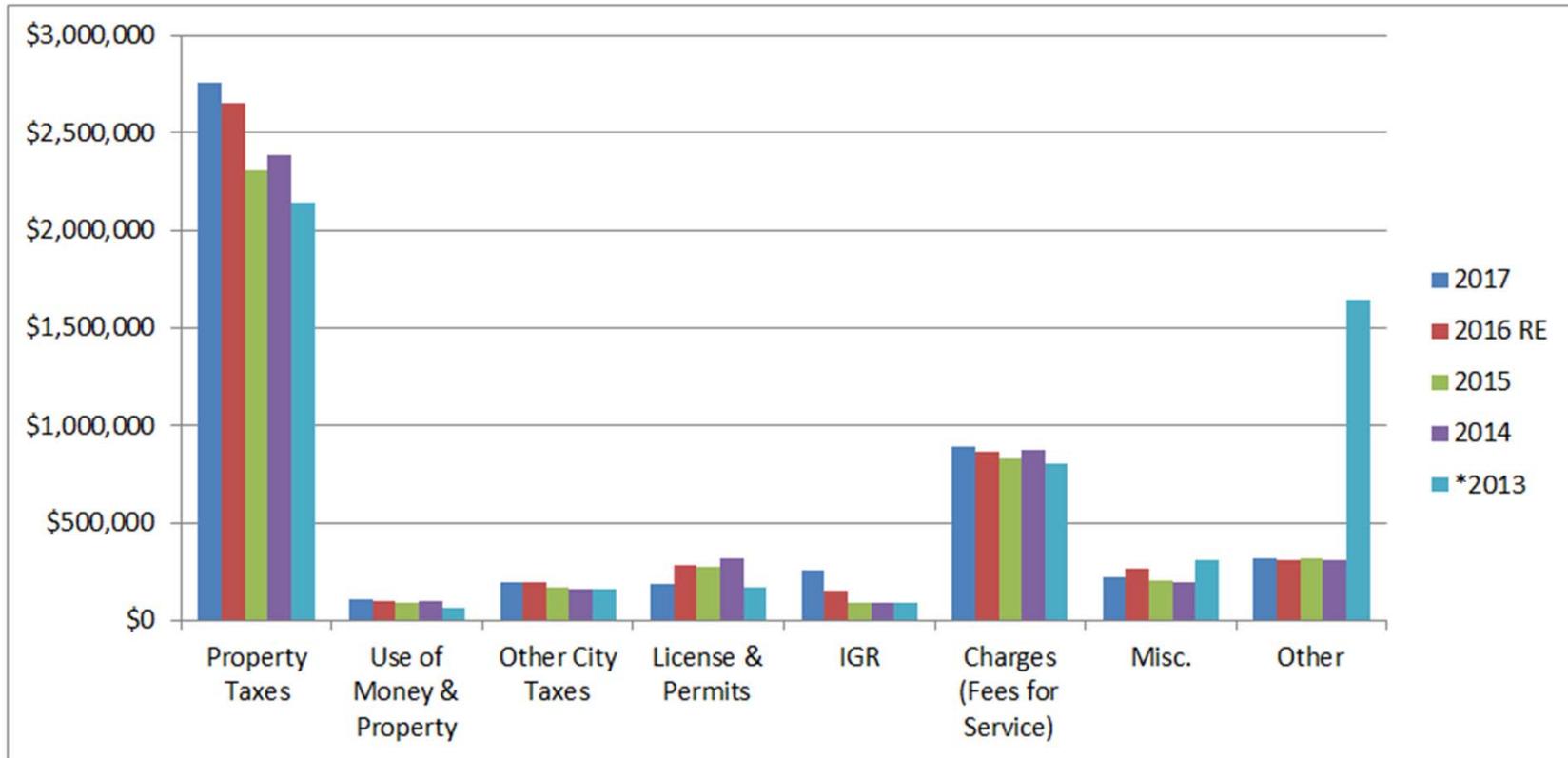
General Fund Revenue Sources – FY 17



The General Fund relies on property taxes as its main source of revenue.

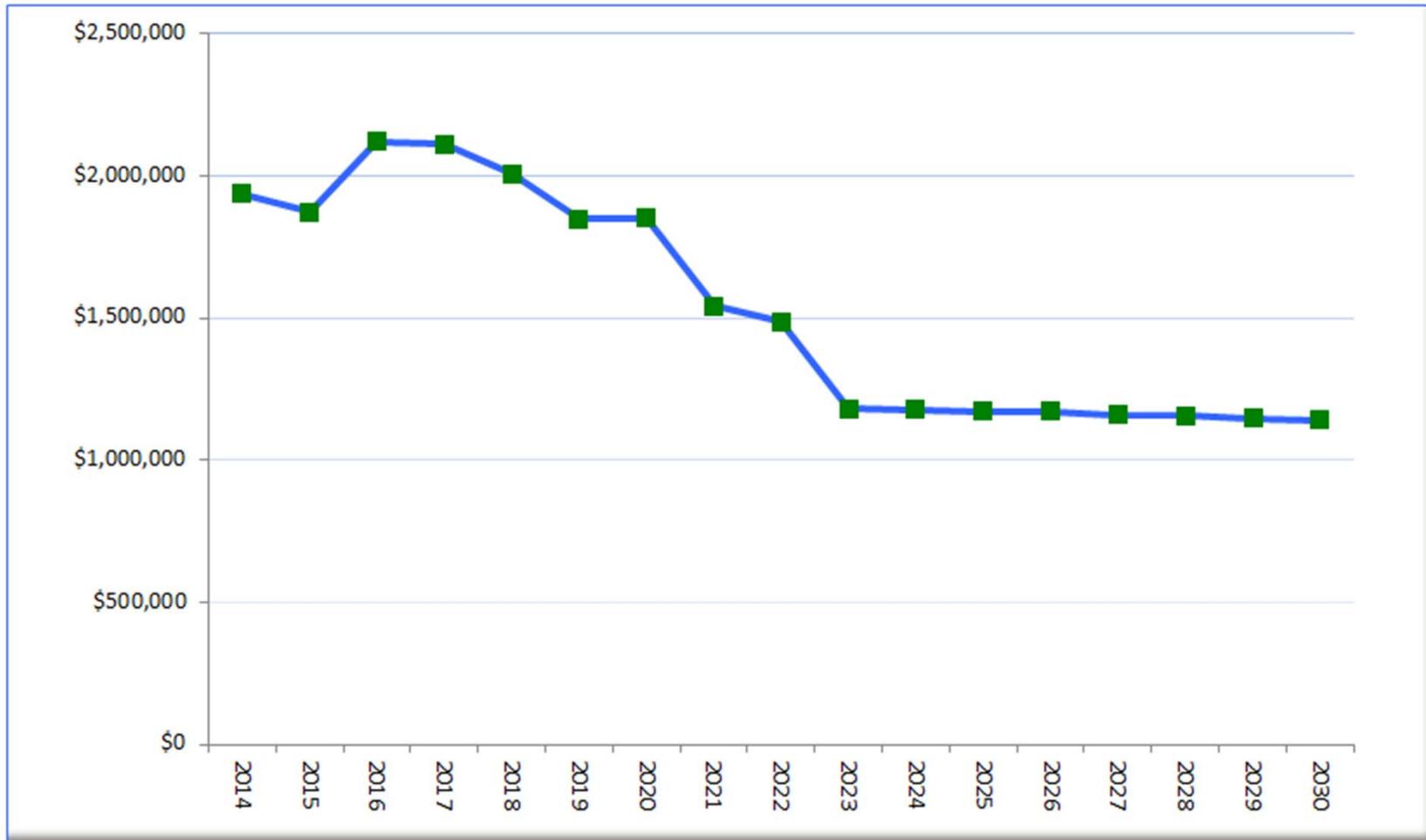


General Fund Revenues - Historical



Projected General Fund revenues for FY 17 are greater due to the TIF valuation release and valuation growth. General fund revenues are budgeted to be \$100,670 greater than FY 16.

Debt Service – FY 17



This shows debt service payments that now include the 2015A NCIS issue.



Year to Year Comparison

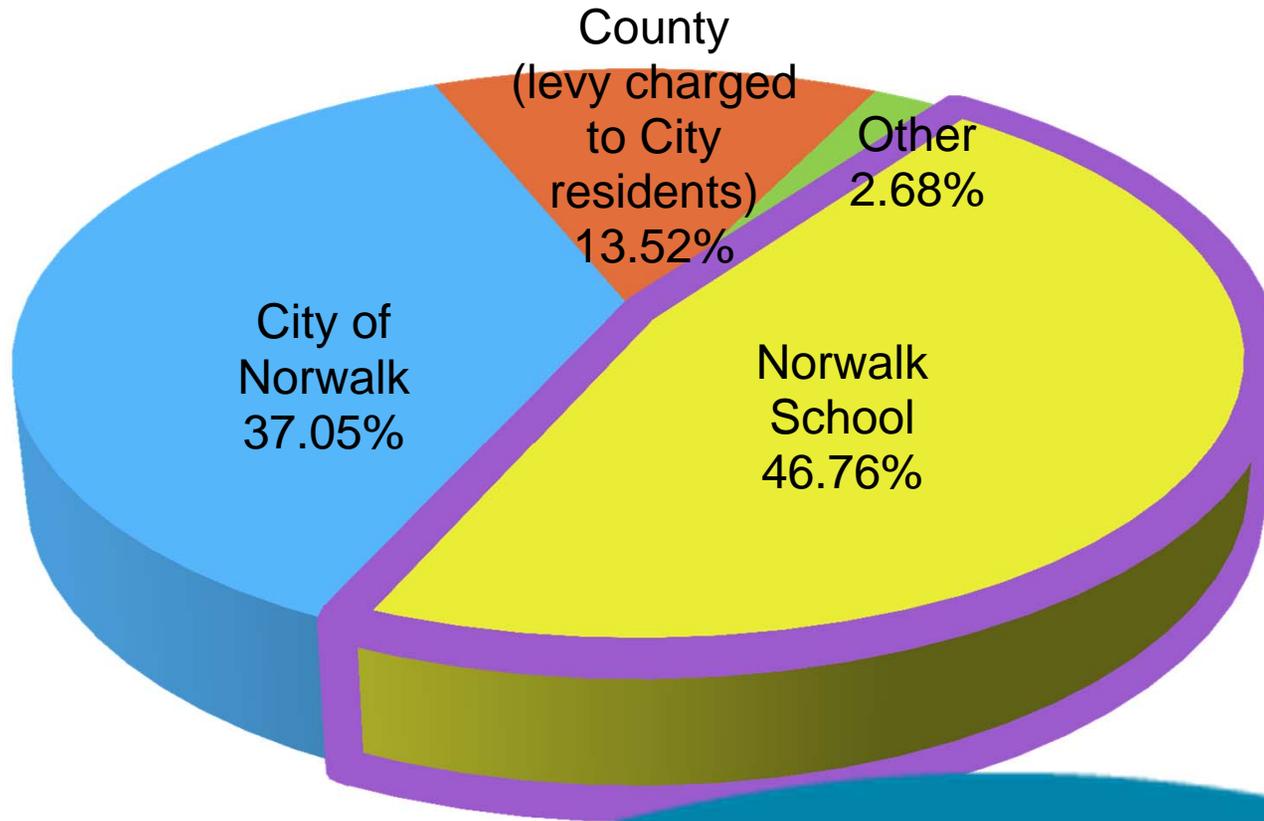
	2017	2016
Average Valuation	\$181,828	\$177,395
Rollback %	55.6259	55.73335
Taxable Value	\$101,143	\$98,868
Tax Rate Per \$1,000	\$15.69	\$15.69
Calculated Tax	\$1,587.45	\$1,551.61
Difference	\$35.83	

Multi-Year Comparison

Calculated Tax Based on Average Historical Valuations



Where do your property taxes go?



Property Tax Distribution...



How does Norwalk compare?



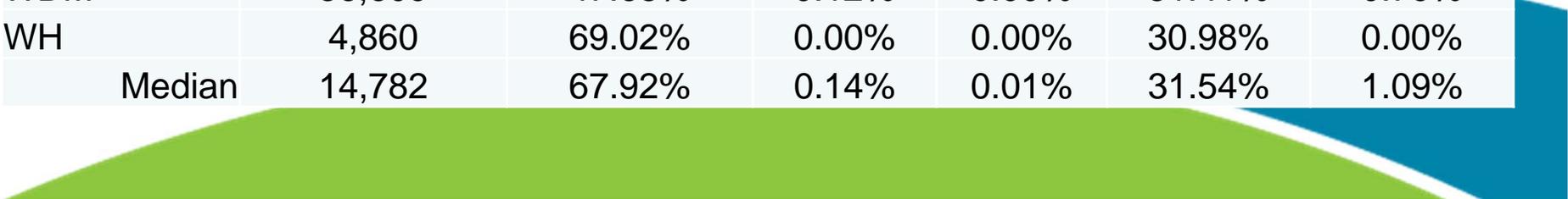
**Proposed Budget
FY 2016-2017**





Levy Rate: Our expenditures are low, why is our levy rate typically higher than other cities?

	Population	Residential	Ag Land	Ag Building	Commercial	Industrial
Altoona	14,541	51.79%	0.16%	0.01%	46.95%	1.09%
Ankeny	45,582	68.24%	0.14%	0.00%	28.31%	3.31%
Clive	15,447	58.68%	0.03%	0.00%	40.10%	1.19%
Des Moines	203,433	56.34%	0.07%	0.01%	40.95%	2.63%
Grimes	8,246	59.59%	0.64%	0.02%	37.87%	1.88%
Indianola	14,782	67.92%	0.20%	0.01%	28.99%	2.88%
Johnston	17,278	68.06%	0.10%	0.15%	31.54%	0.15%
Norwalk	8,945	83.01%	0.58%	0.02%	15.46%	0.93%
P. Hill	8,785	70.95%	0.33%	0.00%	27.26%	1.45%
Urbandale	39,463	63.23%	0.12%	0.00%	36.03%	0.61%
Waukee	13,790	76.17%	0.56%	0.02%	22.25%	1.00%
WDM	56,609	47.68%	0.12%	0.00%	51.41%	0.79%
WH	4,860	69.02%	0.00%	0.00%	30.98%	0.00%
Median	14,782	67.92%	0.14%	0.01%	31.54%	1.09%





Levy Rate: Our expenditures are low, why is our levy rate typically higher than other cities?

City	Population	Residential	Ag Land	Ag Building	Commercial	Industrial
ALTOONA	14,451	55.44%	0.13%	0.00%	43.40%	1.03%
ANKENY	45,582	71.65%	0.12%	0.00%	24.39%	3.84%
CLIVE	15,447	63.64%	0.03%	0.00%	35.06%	1.27%
DES MOINES	203,433	60.84%	0.08%	0.00%	36.41%	2.67%
GRIMES	8,246	65.97%	0.55%	0.02%	31.61%	1.85%
INDIANOLA	14,782	74.47%	0.28%	0.01%	22.20%	3.04%
JOHNSTON	17,278	70.24%	0.09%	0.17%	29.36%	0.14%
NORWALK	8,945	86.36%	0.65%	0.04%	9.99%	0.96%
PLEASANT HILL	8,785	74.54%	0.36%	0.00%	23.73%	1.37%
URBANDALE	39,463	67.26%	0.12%	0.00%	31.98%	0.64%
WAUKEE	13,790	81.19%	0.48%	0.00%	17.41%	0.91%
WEST DES MOINES	56,609	52.73%	0.14%	0.00%	46.23%	0.90%
WINDSOR HEIGHTS	4,860	72.23%	0.00%	0.00%	27.77%	0.00%
MEDIAN	34,744	69.12%	0.23%	0.02%	29.19%	1.44%

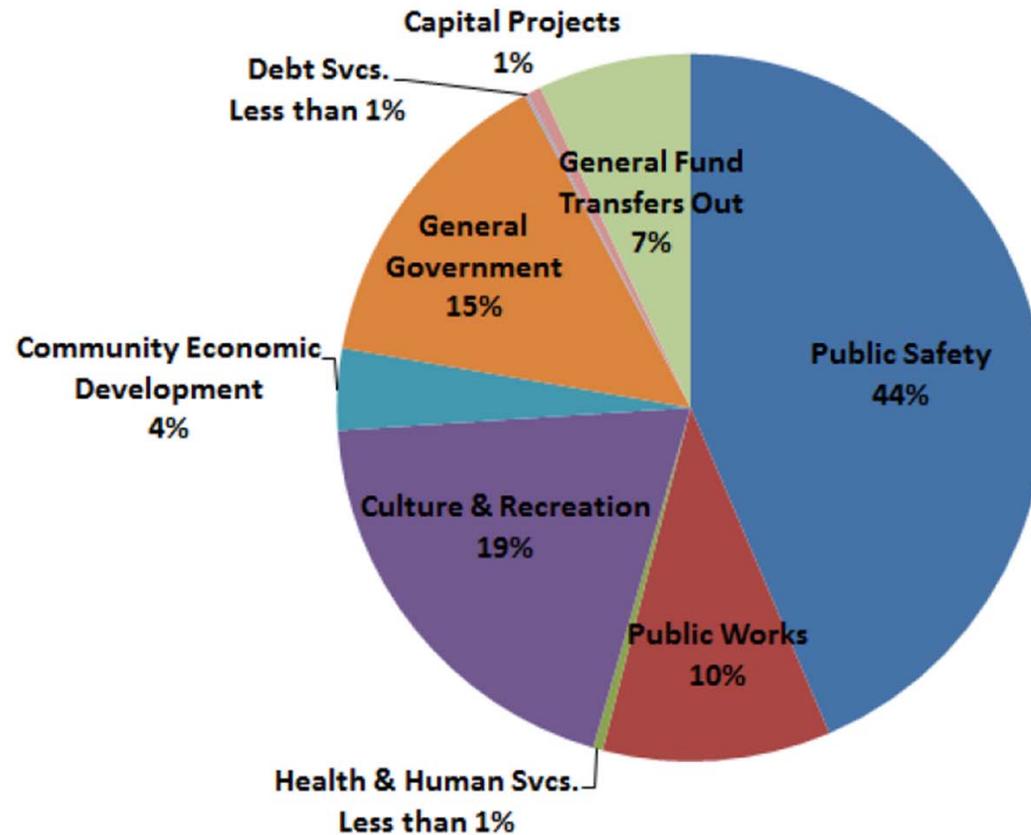




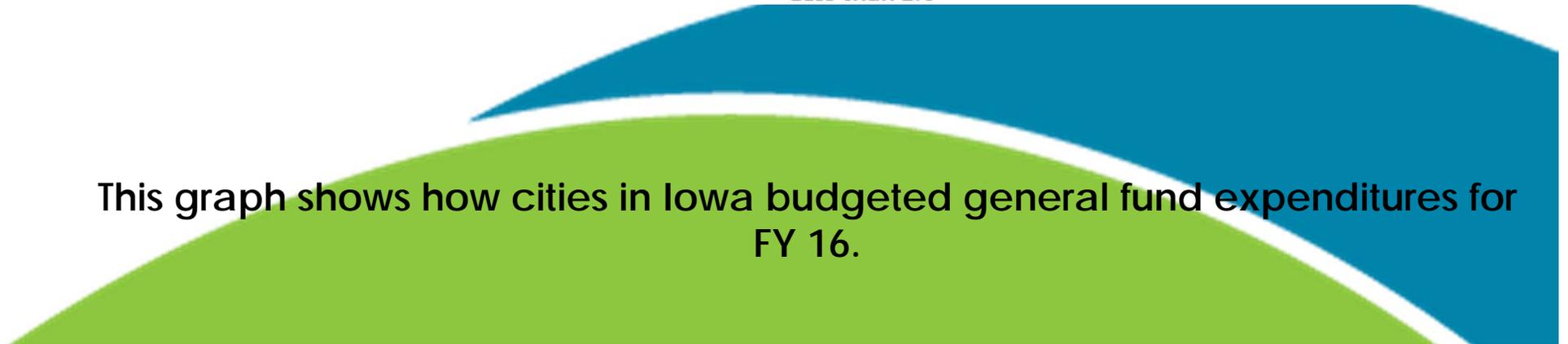
Iowa Cities General Fund Expenditures

General Fund Expenditures

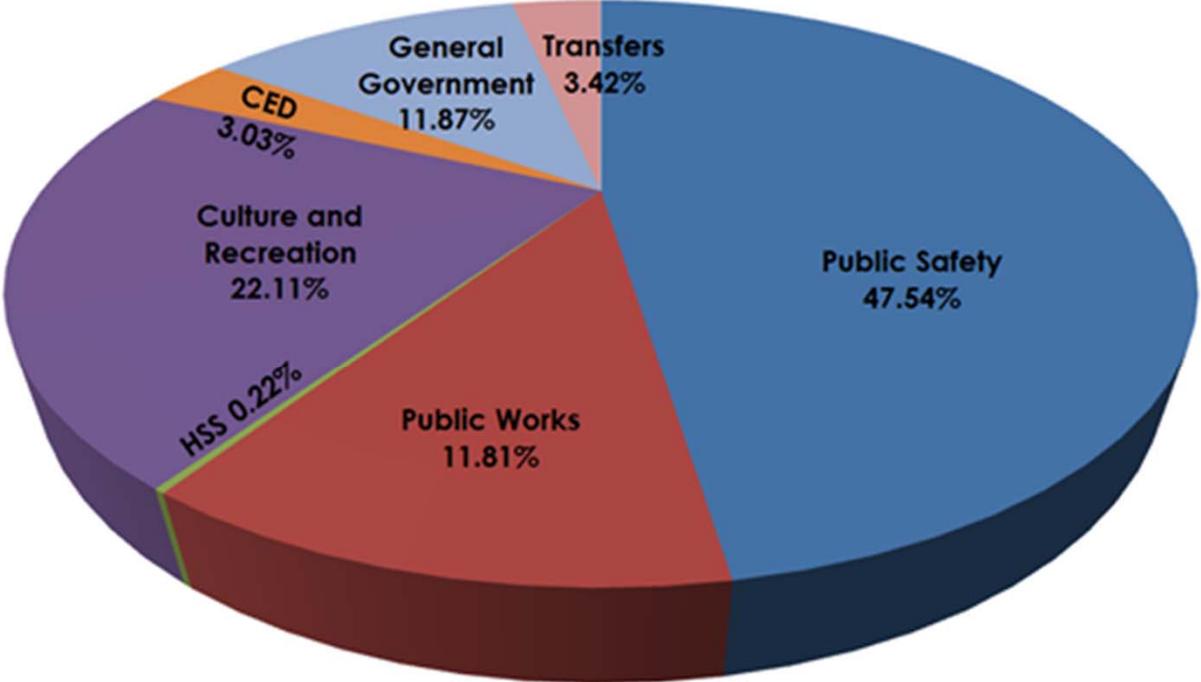
All Populations (all cities in Iowa)
Data Source: Iowa DOM, FY 2016 (Budgeted)



This graph shows how cities in Iowa budgeted general fund expenditures for FY 16.



City of Norwalk General Fund Expenditures for FY 16

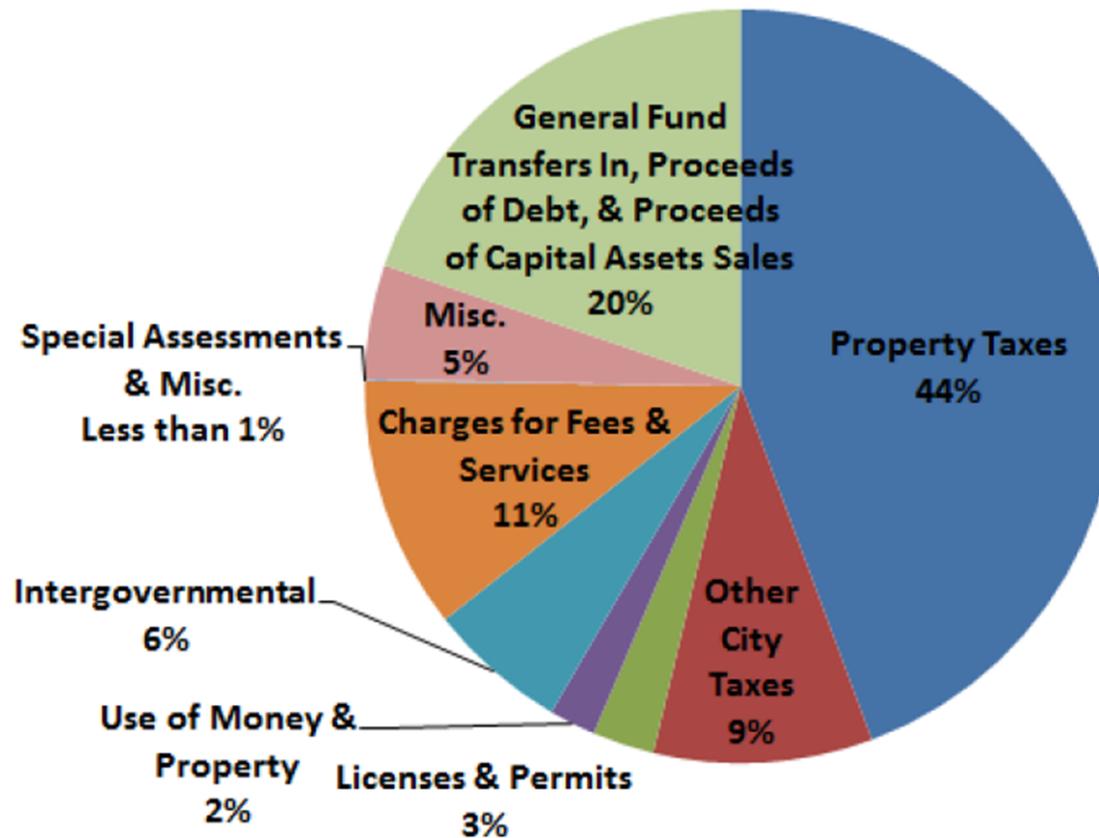


This graph shows how Norwalk budgeted general fund expenditures for FY 13.

Iowa Cities

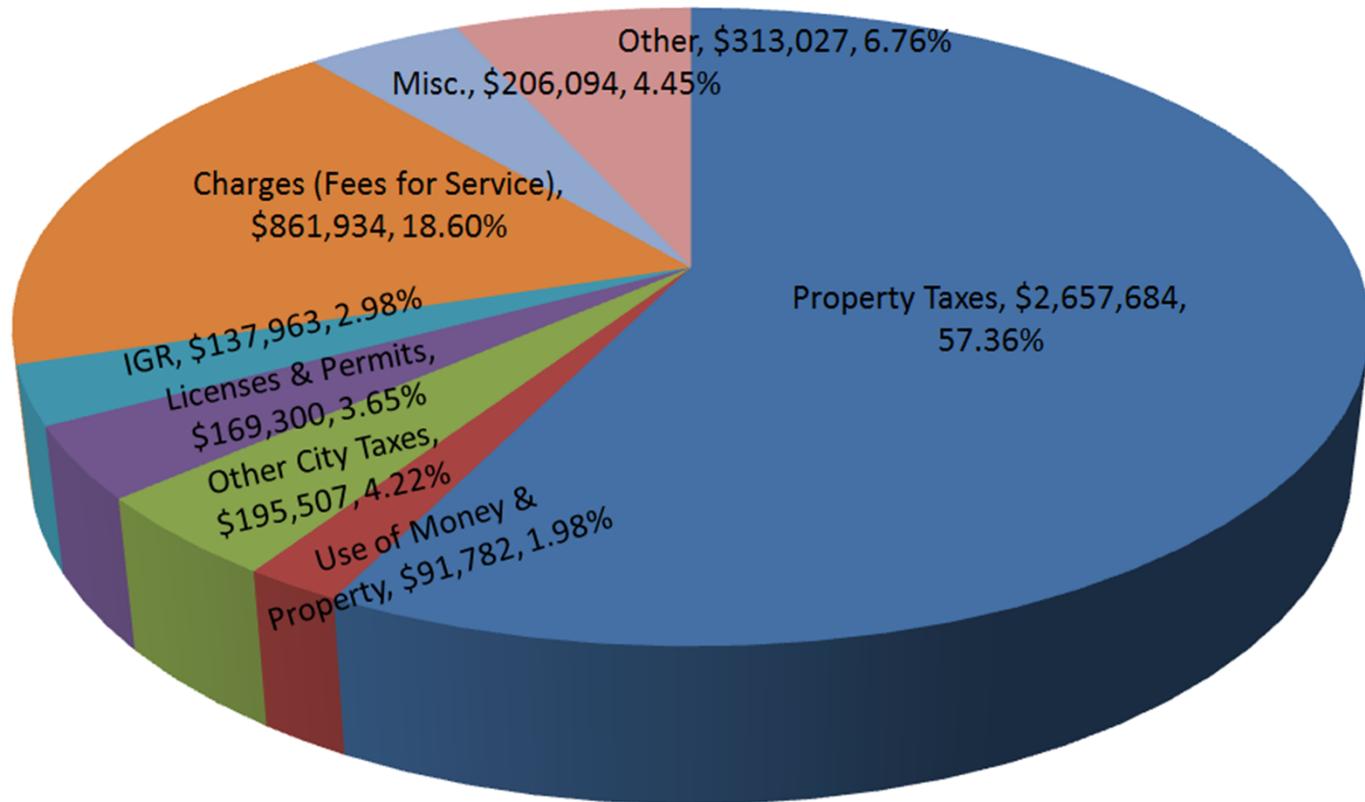
City General Fund Revenues by Category, FY 2016 (Budgeted) All Populations (All Cities in Iowa)

Data Source: Iowa DOM



This graph shows how cities in Iowa budgeted general fund revenues for FY 16.

City of Norwalk General Fund Revenues



This graph shows how Norwalk budgeted general fund revenues for FY 16.



City Wide Issues





2015 Accomplishments

- Norwalk becomes a Certified Site
 - Police Contract
 - LED – street lights and buildings
 - NCIS Projects
 - Holly – completed
 - Wakonda 82 % complete
 - CIAC
 - Public Safety & Infrastructure recommendations
 - Hosted Jazz in July
 - Org Structure
 - Org. restructuring to hire Finance Director
- 



On the horizon...

- Local Option Sales Tax Vote
- City Manager Recruitment
- More CIAC recommendations
- Jazz in July!
- Growth





Policy Issues





Policy Issues

- Potential Bond Issue
 - Pool
 - CAD
 - Fire Apparatus
 - Storm Sirens
 - Public Safety HVAC
 - Generator
 - Security Upgrades
- 



Policy Issues

- Water Revenue Bond
 - Warren Water Buyout
 - Water Tower
 - West Transmission Main
 - Highway 28 Corridor Study
 - Budgeted in FY 17 – should we start now?
 - Other
 - Police vehicle parking
 - Solar Project
- 



LOSST Information



**Proposed Budget
FY 2016-2017**

1%

LOSST

\$815,592.97	Indianola
\$218,982.21	Carlisle
\$454,604.83	Norwalk
\$44,181.37	Milo
\$4,074.61	Ackworth
\$232.37	Bevington
\$17,451.82	Cumming
\$45,242.47	Hartford
\$21,545.84	Lacona
\$25,433.16	Martensdale
\$26,105.18	New Virginia
\$2,649.81	Sandyville
\$3,279.49	Spring Hill
\$7,018.07	St. Marys
\$650.63	Des Moines
\$1,905.42	West Des Moines
\$1,175,372.74	Unincorporated
\$2,864,323.00	Total Warren Co.

Estimated Revenue

- Total for Warren County is:
\$2,864,323
- Norwalk distribution is estimated to be:
\$454,605
- Based on FY 15 receipts



Contact Information

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